

Mediakrunch

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Mediakrunch is a brand new app for iOS, offering consumers the world's first customizable radio station app. Users will never again have to flick through countless radio stations: Mediakrunch gives you what you want, when you want it. The app allows the user to collect news from written sources for Mediakrunch to read it out loud. Listen while you are shopping, jogging, driving, or just chilling out at home. Mediakrunch is your constant companion.

Huntington, New York - On demand, customizable media for anyone tired of lackluster radio choices. Media for your ears! Every day, millions of people tune in to a variety of different satellite, internet and AM/FM radio stations, hopping around to find the best mix of fun, interesting or compelling things to hear. This is all about to change, thanks to the revolutionary new iOS app, Mediakrunch, launching on March 1, 2014.

The idea for Mediakrunch was born when its founder, Rishi Raj, became extremely frustrated trying to find exactly what he wanted to listen to on his satellite radio. This frustration led to a complaint session with his team, which prompted a passionate brainstorming session with his team members. They decided to create an easy to use app that gives anyone the ability to listen to a customized mix of news, music and entertainment, all on their own schedule.

Mediakrunch is more than just a radio platform. It also offers exciting features that are designed to make it a premium app packed with functionality for maximum all-day use.

Features:

- * Feed sources: Feeds from your Facebook and Twitter accounts as well as sources like CNN, Bloomberg, BBC and more social media incorporation: Twitter and Facebook are currently supported, with more to be added soon
- * Text-to-voice software: allows the user to collect news from written sources for Mediakrunch to read it out loud
- * Intelligent suggestions: The Mediakrunch algorithms and metrics introduce new content based on your previous choices, bringing you new media that you are likely to be interested in
- * Playlist feature "Custom Stations": choose what you want to hear, when you want to hear it
- * Anytime: Listen while you are shopping, jogging, driving, or just chilling out at home. Mediakrunch is your constant companion

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7.0 or later
- * 34.8 MB

The Mediakrunch app is now available for free on iTunes. MediaKrunch works on all Apple devices. Download Mediakrunch today and discover a whole new world of media at your fingertips, on demand. iPad & Android versions will be coming in the Spring 2014. For more information, please visit Mediakrunch's website, or join in the discussion on Facebook and Twitter.

Mediakrunch 1.0.2:

<http://www.mediakrunch.com/>

Download from iTunes:

<https://itunes.apple.com/app/id698158607>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot 1:

<http://a2.mzstatic.com/us/r30/Purple6/v4/fc/4f/12/fc4f12d0-6fa2-0044-0ca3-82cb098f114f/screen568x568.jpeg>

Screenshot 2:

<http://a1.mzstatic.com/us/r30/Purple6/v4/88/be/92/88be9205-10ff-d1fc-a4bb-d9948f1377aa/screen568x568.jpeg>

App Icon:

<http://a3.mzstatic.com/us/r30/Purple/v4/65/34/69/6534692f-6eb2-9f6a-2dec-6bb77b7b6fdb/mzl.oyqbbzv.175x175-75.jpg>

Located in New York, MediaKrunch is the first truly customizable radio station platform, giving you full control over what you listen to and when. One day while driving, one of the founder's thought that why do we have to listen to the traditional radio, when after listening to it for hours, all we get is few minutes of what we want to hear!! When we have been taking control of so much in life already, why not control what we want to listen and when!...that's how the idea of MediaKrunch started and after days and weeks and months of brainstorming we came up with this version?..which will be evolving as we grow and as per user's recommendations. Fun is our other name and the team believes in Work Hard? Enjoy Hard! All Material and Software (C) Copyright 2014 MediaKrunch. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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