

## **MediaSilo Demystifies Final Cut Server**

Published on 07/22/09

MediaSilo, in conjunction with Apple, BOSFCPUG, and Jon Rutherford from MacProfessionals begins a series of Final Cut Server seminars Friday, July 31 at the Boylston Street Apple Store in Boston, Massachusetts. The free informational session is designed to offer practical insight into applications for Apple's powerful Final Cut Server solution for creative video applications.

Boston, Massachusetts - MediaSilo, the leader in online workflow for video professionals, in conjunction with Apple, BOSFCPUG, and Jon Rutherford from MacProfessionals begins a series of Final Cut Server seminars Friday, July 31 at the Boylston Street Apple Store in Boston, Massachusetts. The free informational session is designed to offer practical insight into applications for Apple's powerful Final Cut Server solution for creative video applications.

"This is a natural extension of the FCS integration we announced at the beginning of the year," said MediaSilo CEO, Kai Pradel. "It's a chance for us to show practical, high-performance metadata workflows that empower creatives, saving time and money."

The "Final Cut Server Demystified," seminar will feature Jon Rutherford, integrator with Michigan-based MacProfessionals, a leading integrator of Final Cut Server. Rutherford is also the moderator of Creative Cow's popular Final Cut Server forum. Pradel will also present a series of online workflows that maximize the FCS integration developed by MediaSilo.

"Our FCS workflows enable streamlined review and approval, online metadata integration, logging and transcription, direct to mobile, set top box review, and online publishing direct from Final Cut Server," said Pradel. "These are powerful workflows that offer the best features from both FCS and MediaSilo."

The seminar is free and scheduled for Friday, July 31 at the Boylston Street Apple Store from 6-8 p.m. and is sponsored in part by the Boston Final Cut Pro User Group.

MediaSilo:  
<http://www.mediasilo.com>

BOSFCPUG:  
<http://www.bosfcplug.org>

MediaSilo is a Boston-based online media company created by video production professionals and web application designers to deliver an Internet based video content management and collaboration solution. MediaSilo is privately held.

###

Lindsay Lacher-Katz

617-423-6200

[lindsay@mediasilo.com](mailto:lindsay@mediasilo.com)

\*\*\*\*\*

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Link To Article: <https://prmac.com/release-id-6661.htm>

\*\*\*\*\*