

iHanWel releases iDay Deluxe 3.0 for iPhone and iPod Touch

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iHanWel today is proud to announce iDay Deluxe 3.0, an update to their popular day calendar and event utility for iPhone and iPod Touch. iDay makes it easy to keep track of birthdays, anniversaries, holidays, or any special event. Version 3.0 now supports the Apple Push Notifications Service. iDay will automatically update its badge to display any event as well as any new upcoming events for today, all without starting the application.

Berlin, Germany - iHanWel today is delighted to announce iDay Deluxe 3.0, an update to their popular day calendar and event utility for iPhone and iPod Touch. Designed specifically to leverage the iPhone's unique capabilities and interface, iDay makes it easy to keep track of birthdays, anniversaries, holidays, or any special event.

Serving not only as an excellent reminder tool, iDay presents historic parallels associated with any event. Choose any entry and iDay will present useful, accompanying information, including numeric data, Western, Chinese, Native American, and Celtic Zodiacs, and the moon phase for that day. Alternatively, users can view them all together in a combined list, ordered by date. Additionally, iDay provides handy links to Wikipedia for that day, as well as the New York Times and BBC's "On This Day".

Version 3.0 now supports the Apple Push Notifications Service. iDay will automatically update its badge to display any event as well as any new upcoming events for today, all without starting the application.

"With the Push Notification Service, Apple gives us a great opportunity to never let our users forget any birthdays, anniversaries or other important date" says Karin Mueller, designer of iDay. "Just let them read from the contact database of your iPhone or use manually defined events and iDay will display a short alert with the badge on the home screen, and also a message if the event is upcoming. All without checking any dates in the app."

Supported Languages:

* US English, and German

System Requirements:

* iPhone or iPod Touch 3.0 or later

Pricing and Availability:

iDay Deluxe 3.0 for iPhone is only \$4.99 (USD) and available exclusively through Apple's App Store. Push Service is available for a very fair fee of \$.99 for six months.

iHanWel:

<http://www.ihanwel.com/>

iDay Deluxe 3.0:

http://www.ihanwel.com/?page_id=178

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=305882794&mt=8>

Screenshot 1:

<http://www.ihanwel.com/images/iDayScreenEnglish1.jpg>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot 2:

http://www.ihanwel.com/wp-content/uploads/2009/04/iday_shot_eng_1.jpg

Application Icon:

http://www.ihanwel.com/wp-content/uploads/2009/03/icon_gross_rahmen1.jpg

Based in Berlin and Kirkel, Germany, iHanWel is a privately held company founded in 2008 by software development team Hanno Welsch and Karin Mueller. With a sole focus on the iPhone platform, iHanWel combines their unique skill-set with a passion for developing award-winning, innovative applications in the fields of health, wellness, fitness and lifestyle for users around the world. Copyright 2008-2009 iHanWel. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer, Inc. in the U.S. and/or other countries.

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Hanno Welsch
Founder
06849 91355

info@ihanwel.com

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