

## **Iris 1.0 for OS X - High Performance Screen Recorder Captures To H.264**

Published on 05/30/14

Static Z Software today introduces Iris 1.0, its new high performance screen recorder for OS X. Iris offers users the option to record directly to h.264, Apple ProRes, or to record and encode later. Capture performance is maximized with GPU accelerated processing and encoding on supported Macs. Additional features include application audio capture, professional-grade color matching, advanced naming and tagging, presets, talking head, timed recordings, and easy sharing of recordings.

Rochester, New York - Static Z Software today is pleased to announce the release and immediate availability of Iris 1.0, its new high performance screen recorder for OS X. Iris allows users to record directly to h.264, Apple ProRes, or to record and encode later. Capture performance is maximized with GPU accelerated processing and encoding on supported Macs.

### Feature Highlights:

- \* High performance recording directly to h.264, Apple ProRes, or option to record and encode later
- \* Application audio capture
- \* Ability to record from two audio sources
- \* Professional-grade color matching
- \* Ability to pause and resume recordings at will
- \* Record retina quality on supported Macs
- \* Timers to start and stop recordings automatically
- \* Full hotkey support
- \* Advanced automatic naming and tagging
- \* Share recordings via Email, Messages, AirDrop, Facebook, and Vimeo
- \* Favorite settings can be saved as presets
- \* Flexible control over capture and output frame rate
- \* Customizable Talking Head feature

After launching Iris and making a New Recording, a pop-up window of settings is displayed. Users can change the video, sound, and annotation settings as well as watermark their recording, pan with the cursor, and hide the desktop. To be more efficient, Iris has included the ability to save favorite settings as a preset. This allows users to save time and effort when setting up future recordings.

Iris has professional-grade color matching and, on supported Macs, provides retina quality recordings. This feature ensures that the recording generated is accurate no matter how it is viewed. A customizable Talking Head can also be included from the user's iSight or other webcam.

Iris includes powerful audio capture that allows it to record from two different sources, including audio from the user's Mac. Exclusive to Iris is the ability to target audio from specific applications. This ensures only desired audio is captured during the recording. Capturing application audio requires the free installation of Sound Siphon, another application available from Static Z Software.

For a more customized experience, users can capture just a portion of the screen. They can also pause and resume recordings at will. Iris grants users flexible control over capture and output frame rate with the ability to speed up or slow down time in recordings. There are also timers that can be set to automatically start and stop recordings.

When a recording is completed, it is added to the recording history where it can be viewed

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and directly shared to Email, Messages, Vimeo, Facebook, and AirDrop. Supported by Apple Finder Tags, recordings made with Iris stay organized and easy to find.

"Iris offers users feature-rich screen recording that's easy to use," says Dominic Feira, founder of Static Z Software.

Device Requirements:

\* Mac OS X 10.9 or later

Pricing and Availability:

The free-to-try watermarked version of Iris 1.0 is available worldwide through the Mac App Store in the Video category. The full version of Iris may be had for \$39.99 (USD) via in-app purchase.

Static Z Software:

<http://staticz.com/>

Iris 1.0:

<http://staticz.com/iris>

Download from MAS:

<https://itunes.apple.com/app/iris/id695320489>

Demo Video:

<http://staticz.com/downloads/pr/iris/video.m4v>

Screenshot:

<http://staticz.com/downloads/pr/iris/screenshot2.jpg>

Application icon:

[http://staticz.com/downloads/pr/iris/icon\\_256x256.png](http://staticz.com/downloads/pr/iris/icon_256x256.png)

Located in Rochester, New York, Static Z Software is a new software company specializing in Mac and iOS software. Our developers have a decade of experience developing award winning Mac software. Founded in 2013 by Dominic Feira, Static Z Software strives to create new software that is useful as well as enjoyable. All Material and Software (C) Copyright 2014 Static Z Software. All Rights Reserved. Apple, the Apple logo, Macintosh and Mac OS X are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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