

## Jason McGerr Drum Content Available in RiffWorks InstantDrummer Format

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Death Cab for Cutie drummer, Jason McGerr, has created drum loops for RiffWorks guitar recording software in partnership with Drummerheads Drum Content Providers. Guitar recording enthusiasts can now record their songs at home with the professionally recorded, tempo-matching backing tracks of McGerr playing his signature Ludwig drum kit.

Los Altos, CA - July 27, 2007 - Sonoma Wire Works, developers of RiffWorks recording software and Drummerheads drum content providers announce the release of two drum loop sessions by Jason McGerr created exclusively in the RiffWorks InstantDrummer format. This gives RiffWorks recording software users access to great sounding drum loops from Jason McGerr, the acclaimed drummer for indie rock band Death Cab for Cutie.

McGerr's sessions called Genevieve I and Genevieve II were recorded in his studio by Hayden Bursk of Drummerheads. In the first session, Genevieve I, playing his signature Ludwig kit, McGerr offers up beats inspired by the fantastic Death Cab for Cutie song "The Sound of Settling". Part II of the Genevieve series offers more kick and hat breakdowns along with some really intricate ride work. More sessions by McGerr are in the works.

Hayden Bursk from Drummerheads says, "InstantDrummer sessions are sold as separate products but are really an intricate part of the RiffWorks experience. We believe having the ability to play along with Jason McGerr takes that experience to a new level. McGerr's work has always been to support the song, and we've captured that approach in these InstantDrummer products."

Jason McGerr remarked, "I had never compiled or recorded loops before this project, though I work with them all the time. Whether I'm writing demos, setting up guide tracks or adding live drums to programmed beats, the feel of a loop is crucial to help the music breathe and groove. Thinking about set ups, verses, choruses, and endings - basically all the building blocks of a song flowing from one part to the next - is truly a valuable process."

Listen to the previews of McGerr's sessions and purchase the downloadable sessions here: [http://www.sonomawireworks.com/store/index.php?main\\_page=product\\_info&products\\_id=169](http://www.sonomawireworks.com/store/index.php?main_page=product_info&products_id=169)

With RiffWorks you can easily record your musical ideas, create songs complete with drums and effects, jam online with other musicians, and broadcast to an enthusiastic community. RiffWorks is a dynamic and inspirational recording application. RiffWorks Standard is \$169 MSRP and is distributed worldwide as a download and in a box. You can use these and all InstantDrummer sessions drum loops with RiffWorks Standard, RiffWorks Line 6 Edition and the free RiffWorks Demo.

### About Sonoma Wire Works

Incorporated in 2003, Sonoma Wire Works develops high-quality, innovative products and services that help musicians enjoy playing, recording and sharing music. Headquartered in Los Altos, California, Sonoma Wire Works' development group has more than 25 years of audio engineering experience. Sonoma Wire Works products have received multiple editorial awards for performance and innovation. Contact Michelle Wright, VP Marketing, Sonoma Wire Works, [michelle@sonomawireworks.com](mailto:michelle@sonomawireworks.com). <http://www.sonomawireworks.com>.

### About Drummerheads

Drummerheads was founded in 2006 as the first drum loop content creation company to produce material solely for Sonoma Wire Works' recording software and the InstantDrummer format. Contact Hayden Bursk [hayden@drummerheads.com](mailto:hayden@drummerheads.com). <http://www.drummerheads.com>

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Hear samples of McGeer's drum loops:

[http://www.sonomawireworks.com/store/index.php?main\\_page=product\\_info&products\\_id=169](http://www.sonomawireworks.com/store/index.php?main_page=product_info&products_id=169)

Free RiffWorks Recording Software Demo:

<http://www.sonomawireworks.com/riffworksdemo.php>

Fun RiffWorks Tutorial Video:

<http://www.sonomawireworks.com/riffworks.swf>

RiffWorks Pricing:

<http://www.sonomawireworks.com/riffworkspricing.php>

More RiffWorks info in several languages:

<http://www.sonomawireworks.com/riffworks.php>

RiffWorks Screenshot:

<http://www.sonomawireworks.com/images/RiffWorksLayerGUI300dpi.jpg>

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