

## **DressApp - Be inspired with fancy styles and personalized looks**

Published on 06/17/14

DressApp Inc today announces DressApp 3.0.2, their free lifestyle app developed for iPad tablets. A must-have for fashionistas all over the world, Dressapp will help you end your ongoing hunt for fresh trends and looks, as well as inspire you to experiment with your own style. The app provides users with personalized looks and offers an opportunity to buy original clothing items as well as similar pieces in top online stores. The app's smart system forms a unique feed of looks for each person.

Wilmington, Delaware - DressApp Inc today is proud to announce the release of DressApp 3.0.2, their free lifestyle app developed for iPad tablets. A must-have for fashionistas all over the world, Dressapp provides users with personalized looks and offers an opportunity to buy original clothing items as well as similar pieces in top online stores. This app will help you end your ongoing hunt for fresh trends and looks, as well as inspire you to experiment with your own style.

### DressApp Features:

- \* Original pieces and inspired-by products for different price brought to you by our team of professional stylists
- \* Save your favorite pieces for later and we will let you know as soon as they go back on sale - Never miss a chance for a great deal.
- \* Browse lots of hot looks and styles selected by your own criteria like style, season, occasion, etc.

The main feature is smart personalization system. It counts all users' actions; but what makes it even better - it counts users' non actions which can be even more useful in identifying users' needs. Having analysed all the data which was generated by a user, the application's smart system forms a unique feed of looks for each person.

### DressApp Features:

- \* 12 different styles
- \* More than 17,000 items
- \* 4 stylists, working each on certain styles
- \* 130 trusted shops
- \* 15.000 users on beta stage worldwide

Making deep research and interviewing a lot of young people we designed DressApp for those, who wants to be in the trend, but save time on endless search of fancy clothes and accessories. An app is ideal for women of 20-34 years, having iPAAd and who are active online shoppers. Usually, the interests of them are current fashion trends, style, appearance and fancy looks.

### Device Requirements:

- \* Compatible with iPad
- \* Requires iOS 7.0 or later
- \* 10.6 MB

### Pricing and Availability:

DressApp 3.0.2 is Free and available worldwide exclusively through the App Store in the Lifestyle category.

### DressApp 3.0.2:

<http://dressapp.me>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download from iTunes:

<https://itunes.apple.com/app/dressapp-fancy-styles-looks/id864953114>

Screenshot:

<https://www.dropbox.com/s/tgis981u4l20gnf/look-view.png>

App Icon:

<https://www.dropbox.com/s/siggulvwzmykoxj/iTunesArtwork%402x.png>

Dressapp Inc is based in Wilmington, Delaware. It was founded in 2013 by a group of passionate IT professionals. The Dressapp team specializes in developing iOS applications in the field of fashion and trends. All Material and Software (C) Copyright 2014 Dressapp Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Alexey Kozyavkin  
Marketing Manager

[contact@dressapp.me](mailto:contact@dressapp.me)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-68507.htm>

\*\*\*\*\*