

App Developer Kenny McPeek to Run Rosalind in Coronation Stakes in UK

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Renowned American horse trainer and Horse Races NOW app developer Kenny McPeek has been busy preparing 'Rosalind' for The Coronation Stakes at Royal Ascot in Berkshire, England this Friday. Rosalind is owned by Ray Struder and trained by McPeek. The Group 1 Coronation Stakes is considered as one of the most prestigious races available for three-year-old fillies. The Horse Races NOW app shows live and replay horse racing from 50 tracks in North America.

Lexington, Kentucky - Renowned American horse trainer and 'Horse Races NOW' app developer

Kenny McPeek has been busy preparing 'Rosalind' for The Coronation Stakes at Royal Ascot in Berkshire, England on Friday, June 20, 2014. The Group 1 Coronation Stakes is considered as one of the most prestigious races available for three-year-old fillies. The prize is 300,000, which is the equivalent to about \$500,000 USD.

Rosalind has earned more than \$604,000 in her racing career having won the Grade 1 Ashland Stakes at Keeneland. Rosalind also competed in this year's Kentucky Oaks at Churchill Downs where she ran fourth. Rosalind is owned by Ray Struder and trained by McPeek the creator of the Horse Races NOW app. Users of the app have access to more than 50 racetracks in North America and internationally from Meydan Racecourse in Dubai. Live and replay video is available in the palm of the user's hand on iPhones, iPads, iPod touch and Android devices worldwide. Horse Races NOW can be downloaded free at either iTunes or Google Play for Android users.

The app was developed by Kenny McPeek and Sue McPeek. Kenny McPeek is owner of Magdalena

Farm in Lexington, Kentucky and a highly-respected horse trainer. "The Horse Races NOW app is the most popular horse racing app on any mobile device and is for anyone who wants instant, hands-on information," says Kenny McPeek. Horse Races NOW offers a full complement of live racing feeds, race replays, current news and handicapping tools.

Features:

- * Overnight entries for upcoming races
- * Streaming live video and audio from participating North American racetracks
- * Results, charts and payoffs delivered quickly
- * Immediate Race Replays, going back two years in time
- * Ability to follow your favorite racetracks, horses, trainers and jockeys
- * Push Notifications on your favorites, so you never miss a race again
- * Search engine to find race replays from participating North American racetracks
- * Share racing information via e-mail or Facebook
- * Easy access to your favorite ADW
- * Convenient links to Equibase PP's, Ragozin Sheets and NTRA racing schedule
- * Live and archived radio from Horse Racing Radio Network
- * Live horse sales from Fasig-Tipton and Keeneland

The app can be personalized so users can choose to receive alerts with specific sounds on their devices on entry, call to post, at the gate, results, replay and chart, and workout notifications. The app features more than 50 participating tracks across the USA including: Aqueduct Racetrack, Belmont Park Racetrack, Keeneland Race Track and Saratoga Race Course to name a few. The app has been well received and has earned a solid rating of 4.5 stars out a possible 5 stars on iTunes by more than 1,168 reviewers who agree it's "The Coolest Horse Racing App Ever!"

Horse Races NOW also includes links to the top wagering firms for anyone 18 and older wanting to place a bet. For advertising opportunities or to become a participating

racetrack on the Horse Races NOW app, please contact the Horse Races NOW team at their website.

About Kenny McPeek

Kenny McPeek, Founder and CEO of McPeek Racing, was raised in Lexington, Kentucky where he discovered a love of horses early in life. After graduating from the University of Kentucky with a degree in Business Finance, McPeek obtained his trainer's license in 1985 and now manages his own 160-horse stable. His selections like Curlin, Einstein (BRZ), Repent, Take Charge Lady and Tejano Run, to name just a few, have earned him the respect of fellow horsemen. He has won over 140 stakes races, including the Belmont and Travers Stakes, has more than 1,200 winners earning more than \$50 million in purses. McPeek has been a leading trainer at Keeneland and Churchill Downs on multiple occasions.

About Sue McPeek

Sue McPeek grew up in a career military family and is a graduate from Colorado State University. Her love for horses drew her to the racing industry, where she worked at both the farm and racetrack divisions for William S. Farish's Lane's End Farm, as a professional showman for Three Chimney's Farm, and as a respected freelance equine photographer. Sue played a supporting role in McPeek Racing for years, and she is currently licensed to sell equine insurance at Lavin Insurance Services. She and Kenny were recognized in 2002 for enhancing coverage of thoroughbred racing through their cooperation with the media and Thoroughbred racing publicists by receiving the prestigious Big Sport of Turfdom Award. She is a supporter of finding new careers for retired racehorses and believes that Horse Races Now can be a vehicle for "giving back" to them in the future.

The app is being promoted by Scott Lorenz of Westwind iPhone App Publicity.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 5.0 or later
- * 8.2 MB

Pricing and Availability:

Horse Races Now 1.0.17 is free and available worldwide exclusively through the App Store in the Sports category.

Horse Races NOW 1.0.17:

<http://www.HorseRacesNow.com>

Download from iTunes:

<https://itunes.apple.com/app/horse-races-now-preview/id511997756>

Screenshot 1:

<http://a1.mzstatic.com/us/r30/Purple6/v4/ff/dd/3a/ffdd3a71-9f87-d52f-56e0-ad001e5f396f/screen568x568.jpeg>

Screenshot 2:

<http://a3.mzstatic.com/us/r30/Purple4/v4/be/cd/2e/becd2e9c-d898-df1d-e16c-17652211972a/screen568x568.jpeg>

App Icon:

<http://a5.mzstatic.com/us/r30/Purple6/v4/e7/bc/00/e7bc00da-4e6d-803e-13da-96067d5fb3e8/mlxmkje.175x175-75.jpg>

Horse Races NOW LLC is owned by Kenny and Sue McPeek and is based in Lexington, Kentucky.

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