

bp Trax Blood Pressure App Compares Life-Style Changes to Medication

Published on 06/30/14

DataDancer Medical Systems and iMobLife, have released bp Trax 1.16 for iOS, an innovative blood pressure App that tracks, analyzes and compares a patient's performance across different BP treatments. Finding a patient's optimum blood pressure treatment is as simple as viewing graphs comparing the performance of all attempted treatments. Treatments can be lifestyle changes, prescribed medications or combinations of both treatment types.

Chico, California - DataDancer Medical Systems and iMobLife, have launched bp Trax(TM), an innovative Apple(R) Blood Pressure (BP) App that Tracks, Analyzes and Compares a patient's performance across different BP treatments. Finding a patient's optimum blood pressure treatment is as simple as viewing graphs comparing the performance of all attempted treatments. Treatments can be Life-Style Changes (diet, exercise, etc.), Prescribed Medications or combinations of both treatment types.

Many physicians assess blood pressure treatment performance from only a few MD Office results. By contrast, bp Trax(TM) creates a Patient < > Physician partnership resulting in improved treatment compliance with many additional patient results. By combining Home & MD Office measurements, bp Trax(TM) improves treatment efficiency, reduces cost and also helps identify White Coat Syndrome and Masked Hypertension.

"The effective treatment of hypertension is best achieved by using Treatment (Tx) Performance Technology (TM) or simply showing the Patient & Physician which treatments work best" said Michael L. Kohut, president of DDMS. "Most blood pressure applications totally ignore treatment performance and only display blood pressure continuously over time. This makes it almost impossible to sort and compare the performance of different treatments. bp Trax(TM) resolves this problem with innovative design and easy to understand graphics.

"bp Trax(TM) is the missing puzzle piece," says Kohut who was previously diagnosed with Stage-2 Hypertension. "I searched the Internet for treatment performance software that just didn't exist, so I had to create it myself." Using bp Trax(TM), Kohut's blood pressure has returned to Normal and he is no longer on any BP medication. Life-Style Changes like weight reduction, diet modifications and exercise are powerful, low-cost treatment alternatives that now maintain his BP within the Normal range.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.0 or later
- * 15.9 MB

Pricing and Availability:

bp Trax 1.16 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category. For additional information and an interactive demo, visit Datadancer Medical Systems online.

Datadancer Medical Systems:

<http://www.datadancer.com>

bp Trax 1.16:

<https://itunes.apple.com/app/bp-trax-blood-pressure-treatment/id513821730>

Screenshot:

<http://www.imoblife.net/wp-content/uploads/2014/06/Brochure-Start-Salsa.png>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

App Icon:

<http://www.imoblife.net/wp-content/uploads/2014/06/logo-bp-icon.png>

Datadancer Medical Systems was founded in 2008, located in Chico, CA. It specializes in Medical software for tracking patient medical data and the effects thereupon of treatments. All Material and Software (C) Copyright 2008-2014 Datadancer Medical Systems. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Kathie Morrison
Media Relations
530-592-4238

kathie@datadancer.com

Link To Article: <https://prmac.com/release-id-68836.htm>
