

## **The Phantom PI Launches On iOS, Wins Indie Prize Critics Choice**

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Rocket 5 Studios today introduce The Phantom PI Mission Apparition 1.0 for iOS, just hours after winning the coveted Indie Prize Critics Choice - Best In Show Award at Casual Connect 2014. The Phantom PI Mission Apparition is a spooky, puzzly, rock'n'roll fueled adventure game where you play as Cecil Sparks, a Paranormal Investigator who specializes in helping ghosts. Explore a huge haunted mansion, solve fiendishly fun puzzles and avoid diabolical traps and more.

San Francisco, California - The Phantom PI Mission Apparition launched on the iOS App Store at midnight July 24th across the globe just hours after winning the coveted Indie Prize Critics Choice - Best In Show Award at Casual Connect 2014. The Phantom PI was also nominated for Best Story.

"Given the incredibly high caliber of the games represented at The Indie Prize Showcase, it's a huge honour to win this award," said Cathy Feraday Miller of Rocket 5.

Rocket 5 Studios also won the Pocket Gamer Big Indie Pitch for The Phantom PI Mission Apparition which was held at 111 Minna Gallery in San Francisco on Monday.

### About The Phantom PI:

The Phantom PI Mission Apparition is a spooky, puzzly, rock'n'roll fueled adventure game where you play as Cecil Sparks, a Paranormal Investigator who specializes in helping ghosts who are being bullied in the afterlife. Explore a huge haunted mansion, solve fiendishly fun puzzles and avoid diabolical traps on your way to helping deceased rock'n'roll legend Marshal Staxx escape the torment of a larcenous poltergeist named Baublebelly.

### Features:

- \* 20 beautifully crafted levels filled with challenging puzzles and 4 hours of gameplay
- \* Charming, hand-animated characters
- \* A gallery of 25 collectible cards
- \* A detailed scrapbook holds 100 collectibles
- \* Original soundtrack with 20 haunting songs and 100's of unique sound effects
- \* Game Center achievements

The Phantom PI is an inclusive, family-friendly adventure gaming experience created by husband-and-wife team Tim and Cathy Miller of Rocket 5 Studios. Please don't hesitate to contact us if you have any questions. We are at Casual Connect in San Francisco this week demoing The Phantom PI in the Indie Prize Showcase, booth #62.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 5.0 or later
- \* Universal Application
- \* 270 MB

### Pricing and Availability:

during launch week, The Phantom PI Mission Apparition 1.0 is \$1.99 USD (\$3.99 thereafter) or equivalent amount in other currencies, and available worldwide exclusively through the App Store in the Games category. It is a premium app with no IAPs.

### Rocket 5 Studios:

<http://www.rocket5studios.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

The Phantom PI Mission Apparition 1.0:  
<http://www.thephantoppi.com>

Purchase and Download:  
<https://itunes.apple.com/app/phantom-pi-mission-apparition/id887608596>

Media Assets:  
<https://www.dropbox.com/sh/dpr7j7p5kesnjnc/AABJwdKJBG0CYAp3PIvo9A8ea>

Rocket 5 is an independent game and app development studio founded in 2012 by game industry veterans Catherine Feraday Miller and Tim Miller. Located in Toronto, Rocket 5 is committed to making innovative and entertaining software that can be enjoyed by children and adults alike. Rocket 5 has over 30 years of combined industry experience having worked in several major studios including LucasArts, Crystal Dynamics, DreamWorks and Sega on high profile properties such as Indiana Jones, Monkey Island, Tomb Raider, Zombie Apocalypse and Star Wars. Rocket 5 is community minded and committed to helping create a sustainable video game industry by developing young talent through education, outreach and internships. Copyright (C) 2014 Rocket 5 Studios. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Tim Miller  
Design Director

[tim@rocket5studios.com](mailto:tim@rocket5studios.com)

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