

Vanguard Custom Software Announces Upcoming Experience Design Training

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Vanguard Custom Software today announced the next Design Studio training seminar for software developers on November 3-5, 2014 from 9 a.m. to 5 p.m. ET in New York City. This immersive three-day learning experience, held at the Basha Studio 34, will be led by veteran FileMaker Developer's Conference speaker, Dr. Don Levan, president of Vanguard Custom Software. Participants will learn how to develop scenarios, find design patterns, sketch to develop ideas, prototype, test ideas and much more.

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Day 1: Discovery & Specification

Creating project briefs

Conducting design research

Deriving requirements from personas and scenarios

Day 2: Framework Definition

Storyboarding user flows

Creating lo-fidelity sketches and prototypes

Usability testing designs

Day 3: Detail Design & Review

Using feedback to improve the solution

Creating a style guide

Polishing the interface

The Design Studio participants learn how to develop scenarios, find design patterns, sketch to develop ideas, prototype and test ideas, and turn their initial concepts into software applications that meet the needs of their users. "When these practices are put together in a repeatable process, software developers can reliably produce great work, save money, and deliver on time," Levan noted. "They also help developers foster cooperation with clients and end-users, and help them sell better projects."

"This workshop really helped us in the design of the document check-in screen of DocuBin," said previous Design Studio attendee Jesse Barnum, president of 360Works. "After implementing what we learned, we simplified, re-worded, and rearranged the buttons so that the result of each choice is much more obvious. It's little touches like this that make any software appealing, both to look at and to use."

The registration fee for the Design Studio is \$1,499 (USD). A \$300 discount is available for those who register before September 30, 2014. Registered participants are encouraged to bring their own laptop computers. Paper, sharpies, sticky notes, and six-up templates will be provided. Participants will receive a recommended reading list, prior to attending the Design Studio.

About Vanguard Custom Software:

Since 2002 Vanguard Custom Software has delivered business applications, websites, and training seminars that successfully strike a balance between a company's business demands and the experience of the people using their products and services. Whether designing software from the ground up, or improving an existing project, Vanguard helps smart

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companies develop products and services that achieve their goals, while providing the best possible user experience.

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