

First Astronomy Guide For Children Has Been Released for iOS

Published on 09/04/14

Vito Technology today introduces Star Walk Kids 1.0.0, its latest educational app in company's best-selling portfolio. Designed for kids aged 4-8, Star Walk Kids features hand-picked information that introduces the youngest audiences to the wonders of our Universe. Browsing across the sky with live motion tracking, young users can tap on any object they find to learn its name, size relative to the Sun, distance, and what it is known for. Selected objects are explained in short animated films.

Alexandria, Virginia - Vito Technology, the award-winning developer behind the famous astronomy apps Star Walk and Solar Walk, today is thrilled to announce the release and immediate availability of Star Walk Kids 1.0.0, the latest educational app in company's best-selling portfolio that has surpassed 10 million downloads to date. Designed for kids aged 4-8, Star Walk Kids introduces youngest audiences to the wonders of our Universe.

"When we first created Star Walk, we didn't aim for such high goals as to educate, all we wanted was to make something impressive. Right now the situation is different. We still want to impress the user, but education became the fundamental part of the app, as well the company's main direction." - says Murad Nazaraliev, company's CTO.

Star Walk Kids features hand-picked information to inspire children to learn about space. Browsing across the sky with live motion tracking, the young users can tap on any object they find to learn its name, size relative to the Sun, distance, and what it is known for. Selected objects are explained in short animated films voiced by professional actors. Users will learn what Polaris is, how to find it on the night sky, and how to determine cardinal directions on the spot, and much more.

Tailored specially for children:

- * Short animated films explain the most important cosmic phenomena in simple terms
- * Hand-picked space facts voiced by professional actors
- * Cartoon-style setting and simple controls
- * Live motion tracking to find out what stars are above you at the moment
- * Time Machine to speed up the time and see how celestial objects move

Privacy Disclosure:

- * Does not contain 3rd party ads
- * Does not contain in-app purchases
- * Does not contain integration with social networks
- * Uses restricted 3rd party analytics compliant with Children's Online Privacy Protection Act, does not collect any personal information

Star Walk app that was released back in 2008 and has acquired more than 10 million users across the world on iPhone, iPad, Android, Kindle, and Windows Phone. It's been an educational best-seller for over five years and won multiple awards, including Apple Design Award in 2010.

Language Support:

- * English, Chinese, Dutch, French, German, Italian, Japanese, Korean, Russian and Spanish

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7.0 or later
- * Optimized for iPhone 5
- * 207 MB

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Pricing and Availability:

Star Walk Kids 1.0.0 is offered at the initial launch price of \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

Star Walk Kids 1.0.0:

<http://vitotechnology.com/star-walk-kids.html>

Purchase and Download:

<http://itunes.apple.com/app/star-walk-kids-astronomy-for/id907759227>

YouTube Video (Demo):

<http://www.youtube.com/watch?v=KWI0G-4ADR8>

Screenshot:

<http://a5.mzstatic.com/us/r30/Purple1/v4/e3/73/ef/e373ef4c-df64-9e80-d70e-3e17cb394a5d/screen480x480.jpeg>

App Icon:

<http://a1.mzstatic.com/us/r30/Purple3/v4/c3/91/02/c3910251-ef8c-8f50-36c7-e20b1a5d6387/mzl.oquphusk.175x175-75.jpg>

Press Kit (zip):

http://vitotechnology.com/presskit/StarWalkKids_presskit.zip

Based in Alexandria, Virginia, Vito Technology Inc. is headed by CEO Victor Toporkov and has developed an impressive portfolio of products for Windows Mobile since it entered the mobile software market in 2001. The company's latest endeavors include iOS and Web 2.0 software development. Vito Technology won an Apple Design Award in 2010 for its Star Walk for iPad app. The company consists of two departments: Research & Development Department and Marketing Department with 30 employees in total. Copyright (C) 2014 Vito Technology Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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