

Leading App Marketing Agency releases updated Instructional E-Book

Published on 10/01/14

APPSPiRE.me, a leading mobile app marketing agency based in Austin, Texas, launched the Q14 version of their app marketing book APPOWER, a guide to mobile app marketing success today in the Amazon/Kindle store. The e-book, a crucial tool for app owners, includes updated information to several sections, including advertising, social media, ASO, Google Play and iTunes keywords, and more. This updated version addresses the ever-changing app marketing world.

Austin, Texas - APPSPiRE.me, a leading mobile app marketing agency based in Austin, Texas, launched the Q14 version of their app marketing book APPOWER, a guide to mobile app marketing success today in the Amazon/Kindle store. The e-book, a crucial tool for app owners, includes updated information to several sections, including advertising, social media, ASO, Google Play and iTunes keywords, and more. The authors stated that this updated version was a necessity to address the ever-changing app marketing world.

"We did more updates to this version of APPOWER than any other, simply because the app marketing world has changed drastically in the last 4 months," said Carson Barker, APPOWER co-author and APPSPiRE.me CEO. "If you want to stay ahead of the curve and ensure your downloads and rankings are on top, this book has the most up-to-date information."

"We're constantly researching methods and tactics for mobile app success," said Clif Haley, APPOWER co-author. "For the last quarter we noticed that several of our strategies have been altered and streamlined, so we realized that it was an imperative time to update the book."

APPOWER includes information for all types of parties interested in app marketing, from app developing businesses to those who are just curious about the mobile app industry. Sections include marketing and advertising strategies, successful monetization methods, garnering major media exposure, social media campaigns, and more.

"This e-book has the most expansive, informative, and cutting-edge strategies on mobile app success," said Barker. "If you want to learn how to maximize your app's potential and make it successful, this is it."

APPOWER is currently available on Amazon/Kindle for free for a limited time only. For more information, download the app marketing e-book or visit APPSPiRE.me.

APPSPiRE:
<https://appspire.me/>

APPOWER:
http://www.amazon.com/Apppower-Carson-Barker/dp/1502447177/ref=sr_1_1?ie=UTF8&qid=1412135882&sr=8-1&keywords=apppower

YouTube Video:
<http://www.youtube.com/watch?v=gVPddBlmkvo>

Based in Austin, Texas, APPSPiRE.me is a leading marketing company designed to get mobile applications the maximum amount of downloads possible. APPSPiRE.me clients have reached thousands of downloads, top store rankings, and features in major media publications. With offices in Texas and U.K., APPSPiRE.me has the ability to take a single mobile app from zero downloads per day to thousands. Welcome to APPSPiRE.me - mobile app marketing,

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

guaranteed results. Copyright (C) 2014 APPSPIRE.me. All Rights Reserved. All other trademarks and trade names are the property of their respective owners.

###

Holly Jee
Press Contact
512-657-2553

hollyj@appspire.me

Link To Article: <https://prmac.com/release-id-70855.htm>
