

Dare to be Creative releases Yum for iPhone 1.2 - Adds Shopping Lists

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Dare to be Creative Ltd. today announced the release of Yum for iPhone 1.2, an update to the free companion iPhone application for its Mac recipe manager. With Yum for iPhone users can copy recipes from the Mac to their iPhone and iPod Touch. On popular demand, the new version allows users to create and manage shopping lists, and lets them quickly find recipes through a search bar. The new version offers an iTunes-like tab interface to accommodate the new features.

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Philipp Mayerhofer, Chief Operational Officer at Dare to be Creative, is confident users will enjoy the new version. "Shopping for your favorite recipes was never easier - no more pen and paper to write down ingredients by hand. Let your iPhone do the work." The COO also sees the strategy of offering the iPhone application for free as working, "We want to continue to attract iPhone users to try out Yum for the Mac."

Yum on the Mac features:

- * Organize recipes in a simple, easy-to-use interface
- * Print with customizable page layouts
- * Create shopping lists from recipe ingredients
- * Include graphics and photos with recipes

Yum on the iPhone / iPod Touch features:

- * Copy recipes from the Mac to the iPhone and iPod Touch
- * Create shopping lists from recipe ingredients
- * Manage shopping list items

Minimum Requirements:

- * Mac OS X version 10.5 or higher (Mac version)
- * iPhone OS version 3.0 (iPhone version)

Pricing and Availability:

Yum for the iPhone is freely available from the App Store. Yum for Mac OS X is \$26 (USD), and available as a free download from the Yum website; it runs initially in a 15-day trial mode with all features active.

Yum for the Mac:

<http://yum-mac.com/>

Download Yum for iPhone:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=313259765&mt=8>

Mac Screenshots:

<http://yum-mac.com/screenshots.html>

iPhone Screenshots:

<http://creativebe.com/yum/screenshots-iphone.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

How to copy recipes with Yum to the iPhone or iPod Touch:
<http://yum-mac.com/recipes-on-your-iphone-and-ipod-touch.html>

Located in Vienna, Austria, Dare to be Creative Ltd. is a software company founded in 2006 by a group of Mac enthusiasts. The Dare to be Creative team focuses exclusively on developing utility applications for Mac OS X designed to save valuable time while being enjoyable and easy to use. All Material and Software (C) 2006-2009 Dare to be Creative Ltd. / All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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