

## RingtoneFeeder launches OneTone

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RingtoneFeeder today announced "OneTone" which will allow mobile phone users access to buy single tones from the popular RingtoneFeeder service without subscription and without having an iPhone. The service is initially offered through Myxer which makes the service compatible with most carriers including AT&T, Cellular One, Sprint, Verizon Wireless, Virgin Mobile and TMobile. There are no subscription fees and the service works with over 1,000 handsets in more than 90 countries.

Nashville, Tennessee - RingtoneFeeder today announced "OneTone" which will allow mobile phone users access to buy single tones from the popular RingtoneFeeder service without subscription and without having an iPhone. The service is initially offered through Myxer which makes the service compatible with most carriers including AT&T, Cellular One, Sprint, Verizon Wireless, Virgin Mobile and TMobile. There are no subscription fees and the service works with over 1,000 handsets in more than 90 countries.

"We are very pleased that RingtoneFeeder has chosen Myxer as their mobile content delivery platform and is also taking advantage of our nearly 25 million users. RingtoneFeeder has done a superb job in creative original ringtones that are both of superb audio quality and of such high content value which is going to make for some great downloads for our users", said Steve Spiro, VP Marketing, Myxer.

Most of the unique RingtoneFeeder tones are available at \$0.99 (USD) each and can be downloaded directly to the handset in a few simple steps and will now also be available to users of other handsets than the iPhone. Customers can send the text RINGTONEFEEDER to 69937 to receive a link to the list of ringtones or simply visit Myxer's website.

"Some of the most frequent requests we receive is support for other handsets than the iPhone as well as the option to buy individual tones and we are pleased to offer both through Myxer" said Klaus Lovgreen, Partner at RingtoneFeeder.com

RingtoneFeeder is an innovative approach to ringtones offering a subscription model which automatically installs new original ringtones on the iPhone via iTunes every week. The earlier a subscription to the service is made the bigger collection the subscriber will have. When a ringtone has been released it will not appear in the weekly updates ever again. The 10 latest ringtones are delivered when subscribing and then an additional two new ringtones every week.

RingtoneFeeder Plus provides access to the entire archive of ringtones produced by RingtoneFeeder in two separate feeds - one for vocal and one for instrumental iPhone ringtones from just \$9.98 USD (an active annual subscription is required) or \$29.95 for an annual subscription with archive access.

There is a free demo feed available so the service can be tried out with no obligations. The free feed contains sample ringtones as well as an introduction video and a PDF guide to managing ringtones via iTunes.

Geoff Smith has been producing and playing music most of his life and is mostly known online from his jingles heard on Adam Curry's Daily Source Code Podcast, GeekBrief, Tips from The Top Floor, ScreenCasts Online, the successful iYule project and recently the theme song for TWiT Live. Geoff began composing jingles and theme songs for podcasters back in 2005 and has literally written hundreds.

RingtoneFeeder:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.ringtonefeeder.com/>

OneTone:

<http://www.ringtonefeeder.com/onetone>

Myxer:

<http://www.myxer.com/ringtonefeeder>

Media Assets:

<http://www.ringtonefeeder.com/pr/>

Video and Tutorials:

<http://www.ringtonefeeder.com/tutorials/>

Free Trial:

<http://www.ringtonefeeder.com/demo/>

RingtoneFeeder was launched on April 29th 2008 and is a weekly automated delivery of original ringtones exclusively produced and optimized to sound great on the iPhone. The majority of the ringtones are written and performed by Geoff Smith who has been producing and playing music most of his life and is mostly known online from his jingles heard on Adam Curry's Daily Source Code Podcast, GeekBrief, Tips from The Top Floor, ScreenCasts Online and recently the successful iYule project. (C) 2008-2009 RingtoneFeeder. All rights reserved. Apple, the Apple logo, iTunes and iPhone, are registered trademarks of Apple Inc in the U.S. and/or other countries.

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Klaus Lovgreen

Partner

615-713-1216

[press@ringtonefeeder.com](mailto:press@ringtonefeeder.com)

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