

Human Innovations Announces TremWatch

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Human Innovations announced the launch of TremWatch, a tremor management app for iOS devices. Hand tremors affect millions worldwide, due to conditions like Parkinson's disease, atypical Parkinsonism and more. The app measures tremors in both hands, while capturing tremor amplitude, frequency and severity. TremWatch allows the user to distinguish the direction your hand tremor (how it moves), compare differences & log data over time and more.

Carolina Beach, North Carolina - Human Innovations announced the launch of TremWatch(TM), a hand tremor management smart phone application. Hand tremors affect millions worldwide, due to conditions like Parkinson's disease, atypical Parkinsonism, essential tremor and others. The tool measures tremors in both hands, while capturing tremor amplitude, frequency and severity.

Steve McGough, the Director of Research & Development at Wilmington, NC based Human Innovations, leads the team creating TremWatch(TM). "Tremors can be subtle and fleeting in their early stages," said Mr. McGough. "So we wanted to create an inexpensive tool for patients to capture lots of information about their tremors to enhance the patient-doctor engagement," McGough added. He added that TremWatch(TM) data may help shorten the time-to-diagnosis in many cases, accelerating patients to the best specific treatment regime.

Human Innovations also announced a unique profit-sharing partnership with the MSA Coalition, a North Carolina based non-profit dedicated to research and awareness efforts for Multiple System Atrophy (MSA), which like ALS is a progressive neurodegenerative disease with no cure. Wilmington resident Tom Looney was diagnosed with MSA in 2008, and recently became the first-ever MSA patient to be named to the organization's board of directors. Human Innovations' Mr. McGough stated, "Tom has been a mentor and advisor to many tech entrepreneurs for the past decade, including myself, and instrumental in the creation of the UNCW Center for Innovation and Entrepreneurship (CIE). So we've decided to donate 10% of the profits generated by TremWatchTM to help fund efforts to discover better treatments and a cure for Tom and anyone else with MSA."

Vice President Don Crouse said that Mr. Looney and the rest of the MSA Coalition's board are delighted to have been selected for Human Innovations' integrated philanthropy program, described by executives as "central" to the firm's business. Mr. Crouse said, "We commend Mr. McGough and his team for making this commitment to the MSA Coalition, where approximately 75% of all donations go directly to supporting meaningful MSA research, with the remaining 25% supporting education and awareness initiatives, as well as operating expenses." And he concluded, "By deciding that it's possible to both do well and do good, Human Innovations is setting a great example for other companies."

About The Multiple System Atrophy Coalition(R):

The Multiple System Atrophy (MSA) Coalition(R) is a 501(c)3 charitable organization devoted to a four pillar mission:

- * Supporting patients and caregivers affected by multiple system atrophy
- * Educating patients, caregivers and healthcare professionals
- * Financing and encouraging meaningful research toward identifying a cause and finding a cure for MSA
- * Advocating for issues important to the MSA community, including creating greater awareness

Multiple System Atrophy is a Rare Disorder Support, education, research and advocacy are

important because multiple system atrophy (formerly known as Shy-Drager Syndrome) is so rare (affecting approximately 50,000 Americans) that few patients, prior to diagnosis and few physicians have any knowledge of the disease. Because of the rarity and severity of the disorder, patients, their caregivers and family members can feel isolated and confused about how to deal with the condition. Likewise, the medical profession may have difficulty in dealing with the diagnosis and treatment of this rare illness. People affected by multiple system atrophy need a support system to help them deal with the many issues.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7 or later
- * 7.4 MB

Pricing and Availability:

TremWatch(TM) 1.3 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category.

Human Innovations:

<http://human-innovations.net>

TremWatch 1.3:

<http://www.human-innovations.net/tremwatch/>

Purchase and Download from iTunes:

<https://itunes.apple.com/app/tremwatch-tm/id912461232>

Purchase and Download from Google Play:

<https://play.google.com/store/apps/details?id=com.humaninnovations.tremwatch>

YouTube Video (Demo):

<https://www.youtube.com/watch?v=KFTluwmYth4>

Screenshot:

<http://a3.mzstatic.com/us/r30/Purple1/v4/76/f6/88/76f68856-c8fb-339a-3ce9-c52e26a1f723/scren568x568.jpeg>

Human Innovations LLC helps us take charge of our health with innovative mobile solutions. TremWatch(TM) is the first app in their wellness system. Their mission is to implement a global solution for making preventive health monitoring, easy, affordable and automatic. Human Innovations team members have previously worked in medical research, and founded companies such as Internet Technologies, Inc in the 90's. They've personally experienced how hard it is to live a healthy lifestyle during a crazy "dot com" career. Now they are working with experts in the wellness fields to share practical and enjoyable ways to improve our health, in a format that works with modern lifestyles. A key part of Human Innovations philosophy is to "to both do well and do good". They donate part of different proceeds to research and support groups for various health conditions. All Material and Software (C) Copyright 2014 Human Innovations LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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