

The Splice.sr Show-and-Tell iPad app is a 2014 Tabby Awards Winner

Published on 11/13/14

Splice.sr from DocuBuzz is the winner of the 2014 Tabby Awards competition (iPad Education & Training category). Splice.sr is a digital show and tell app that enables users to compose and share their ideas quickly and precisely. Splice.sr lets the user splice together any content while recording a voice-over narrative. The recorded Splice can then be shared and replayed in any web browser on any device. Splice.sr can be used to teach, pitch or explain anything to anyone from anywhere.

Singapore - The Splice.sr iPad app from DocuBuzz has been selected as the winner of the Education and Training category in the 2014 Tabby Awards (Business) competition. Splice.sr is a digital show and tell solution that enables users to compose and share their ideas quickly and precisely. Splice.sr lets users teach, pitch or explain anything to anyone from anywhere.

With Splice.sr, the user can easily splice together content from any source while recording a voice-over narrative. She can also markup the content for emphasis and use an integrated flip-chart to illustrate concepts. Once her thoughts have been captured, the user simply publishes the Splice and shares its link, or posts it to popular social media platforms such as Facebook and Twitter. Her targeted audience can then play back the Splice at anytime through the web browser on any device.

Teachers and trainers can use Splice.sr to quickly create compelling audio-visual tutorials from their iPads. Students can then replay and interact with these lessons through any web-enabled device they have on hand. Splice.sr is ideal for producing bite-sized learning content that can be easily consumed through modern mobile devices. Such smaller chunks of just-in-time content have been shown to greatly increase the rate of learning and knowledge transfer when compared to traditional long-form courses. Splice.sr thus enables teachers to fully leverage their training collateral and engage their students more effectively, making it an invaluable addition to any educator's toolbox.

The Tabby Awards / Business competition is the only global awards program to recognize the best business and productivity apps for tablet devices. Splice.sr was selected as a winner in this year's competition by an international panel of 20 independent judges, who reviewed over 130 apps from all over the world. The 2014 judging panel was chaired by Alex Bratton, author of Billion Dollar Apps and CEO and Chief Geek of Lextech Global Services, and co-chaired by Jeff Klaumann, former Head of Samsung Apps US. DocuBuzz joins a winner's list that includes well known companies such as Adobe and Autodesk as well as upcoming mobile developers like Docusign and iQuest.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 7.0 or later
- * 8.6 MB

Pricing and Availability:

Splice.sr 1.3 is Free and available worldwide exclusively through the App Store in the Education category.

Splice.sr 1.3:

<http://www.splice.sr>

Use-case Description:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://www.splice.sr/case_studies/teach.html

Download from iTunes:

<https://itunes.apple.com/app/id891919787>

Media Assets:

<http://www.docubuzz.com/press/splicesr>

DocuBuzz is a Singapore-based startup that is focussed on developing mobile, content-centred collaboration solutions. DocuBuzz is a graduate of the Founder's Institute incubation program and is backed by seed funding from FocusTech Ventures and Crystal Horse Investments. All Material and Software (C) Copyright 2014 DocuBuzz Pte Ltd. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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