

## **App Marketing Company Posts Article Proving Austin is the Tech Mecca**

Published on 11/18/14

Leading Austin-based mobile app marketing company APPSPIRE.me this week released an article on Buzzfeed that reveals ten reasons why Austin has quickly become the best new tech hotspot amongst US cities. The article, "Top Ten Reasons Why Austin the Tech Mecca," lists and details key factors that contribute to the city's thriving tech industry. Newer industries, such as the prosperous mobile apps market, as well as the volume of entrepreneurial spirit, are included and discussed.

Austin, Texas - APPSPIRE.me, a leading mobile app marketing company based in Austin, Texas, released an article on Buzzfeed this week that reveals ten reasons why Austin has quickly become the best new tech hotspot amongst US cities. The article, "Top Ten Reasons Why Austin the Tech Mecca," lists and details key factors that contribute to the city's thriving tech industry.

"We created this top ten list to bring attention to the remarkable growth Austin is undergoing as a city," said Carson Barker, founder and CEO of APPSPIRE.me. "The booming population and economy have cultivated a flourishing tech industry; embracing both major corporations as well as startup businesses. Our article narrows down some of the main facilitators of the city's extraordinary progress in technology."

"Top Ten Reasons Why Austin is the Tech Mecca" brings to light some of the major influences that have helped to establish a strong tech community over the past several years. Predominant Austin staples, such as the University of Texas, and the South by Southwest Music, Film, and Interactive Festival, are covered. Newer industries, such as the prosperous mobile apps market, as well as the volume of entrepreneurial spirit, are also included and discussed.

"Not only is Austin a unique and historic city and state capital, but it has more than proven its ability to keep up with our culture's rapid and tremendous advancements in technology. Hopefully, our article will encourage other like-minded tech enthusiasts to branch out to our city and be a part of Austin's promising future in the evolving tech industry," said Barker.

APPSPIRE.me:  
<https://www.appspire.me>

Buzzfeed Article:  
<http://www.buzzfeed.com/appys/top-10-reason-austin-is-the-tech-mecca-hqb1>

Based in Austin, Texas, APPSPIRE.me is a leading marketing service designed to get mobile applications the maximum downloads possible. APPSPIRE.me clients have reached thousands of downloads, top store rankings, and features in major media publications. With experience, tools, staff, and creative ingenuity, APPSPIRE.me has the ability to take a single mobile app from zero downloads per day to thousands. Welcome to APPSPIRE.me, the solution to maximizing your mobile app's success. All Material and Software (C) Copyright 2014 APPSPIRE.me. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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