

Softpress offers free copy of Snow Leopard with Freeway purchase

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To celebrate the release of Mac OS X 10.6 Snow Leopard, Softpress will be offering a free copy of Apple's newest operating system with every full-priced retail copy of Freeway Pro or Freeway Express sold through the Apple Stores, PowerMax or The Mac Store. Famous for its ease-of-use and clean standards-compliant code generation, Freeway is the tool of choice for professionals and home Mac users who want total design freedom and prefer to focus on design issues, not on coding.

Oxford, UK - To celebrate the release of Mac OS X 10.6 Snow Leopard, Softpress will be offering a free copy of Apple's newest operating system with every full-priced retail copy of Freeway Pro or Freeway Express sold through the Apple Stores, PowerMax or The Mac Store.

"We're really excited about the release of Snow Leopard," said Ian Schray, US Marketing Manager. "It's another great leap forward and we're keen to help our users benefit from Apple's newest technology."

To be eligible, purchases of Freeway must be made before September 30, 2009. Snow Leopard is an upgrade for Mac OS X Leopard users and requires a Mac with an Intel processor.

Pricing and Availability:

This Special Offer for Freeway 5 Pro and Freeway 5 Express is available to purchasers at the Apple Store online and at several physical locations. For details of how to take advantage of the offer or the nearest store stocking Freeway, visit the Softpress website. Qualifying purchases can also be made through PowerMax and The Mac Store.

About Freeway

Freeway, famous for its ease-of-use and clean standards-compliant code generation, is the tool of choice for professionals and home Mac users who want total design freedom and prefer to focus on design issues, not on coding! Freeway 5.4.1, the application, is fully compatible with Snow Leopard.

Softpress:

<http://www.softpress.com/>

Freeway:

<http://www.softpress.com/products>

Download Freeway:

<http://softpress.com/updates>

Snow Leopard Page:

<http://www.softpress.com/offers/snowleopard/>

PowerMax:

<http://www.powermax.com>

The Mac Store:

<http://www.themacstore.com>

Softpress was founded in 1993 to address the emerging needs of professional publishers and

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

designers for cross-media authoring tools. Freeway, and its extensive feature set, result from Softpress' ongoing efforts to identify and meet the real needs of web designers in today's environment. Softpress creates tools that many people rely on for their day-to-day business, so they listen carefully to their customers. Future upgrades and product offerings will continue to demonstrate Softpress' commitment to quality, leading-edge innovation and customer service.

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