

## **Global Delight releases Wisen Up - A fun app for iPhone and iPod touch**

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Global Delight today released Wisen Up 1.0, its first entertainment-based application for the iPhone platform. Wisen Up aims at keeping its users entertained with its 12 categories of pure fun. Wisen Up features categories such as Personality quizzes, Ancient cures, Body Language, Medical quotes, Tell me why, Myths, Weird and incurable diseases, Body facts, Types of doctors, Phobias and First aid mistakes.

New Udupi, India - Global Delight, Makers and Publishers of Mac, iPhone(TM) and iPod(R) touch products, today released its first entertainment-based application for the iPhone platform, Wisen Up. Wisen Up aims at keeping its users entertained with its 12 categories of pure fun.

Wisen Up features categories such as Personality quizzes, Ancient cures, Body Language, Medical quotes, Tell me why, Myths, Weird and incurable diseases, Body facts, Types of doctors, Phobias and First aid mistakes. Wisen Up also has an interactive category, whereby the users can test their skills on their ability to identify ailments.

The application makes the user experience more entertaining with cute and hilarious cartoons (over 150 of them) and sound effects, Wisen Up makes your fact-finding and soul-searching experience more fun and interesting. The attractive UI makes it the perfect eye candy. The application provides the option to share the facts, quiz interpretations and test results on Facebook or via mail. Users can also maintain their own list of favorites.

Requirements:

\* Compatible with iPhone(TM) and iPod(R) touch, requires iPhone 2.2 Software Update

Pricing and Availability:

Wisen Up is priced at \$1.99 and is available for download on the App Store. As an introductory offer, Wisen Up can be downloaded for free till August 30.

Wisen Up 1.0:

<http://www.globaldelight.com/iPhone/wisenu/index.html>

Download Wisen Up:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=327342264&mt=8>

Global Delight:

<http://www.globaldelight.com>

Screenshot 1:

<http://www.globaldelight.com/iPhone/wisenu/images/viewer1.png>

Screenshot 2:

<http://www.globaldelight.com/iPhone/wisenu/images/viewer2.png>

Screenshot/App Icon:

<http://www.globaldelight.com/iPhone/wisenu/images/logo.png>

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Delight, we understand users and their desire to savor the experience of using their Macs for various Web 2.0 and media related software. The idea is to re-think solutions to complicated problems and imagine simple, elegant, engaging products that are delightful to the eye and easy to use. Copyright (C) 2008-2009, Global Delight Technologies Pvt. Ltd. All rights reserved. All trademarks are registered marks or trademarks of their respective companies.

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