

## Twocanoes Launches Bleu Meetings Solution for Smartphones

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Twocanoes Labs today announces the launch of Bleu Meetings, an online service to send timely meeting information right to the lock screen of participants' smartphones. Bleu Meetings raises the participant engagement from initial invitation and on-site check-in through closing sessions. Meeting organizers can create and send smartphone passes, update meeting information instantaneously and send lock screen notifications to smartphones automatically when near a beacon.

Naperville, Illinois - Twocanoes Labs today is delighted to announce the launch of Bleu Meetings, an online service to send timely meeting information right to the lock screen of participants' smartphones. Meeting organizers can create and send smartphone passes, update meeting information instantaneously and send lock screen notifications to smartphones automatically when near a beacon.

Bleu Meetings raises the participant engagement from initial invitation and on-site check-in through closing sessions. Participants receive an email invitation and one-tap to install the pass to Passbook on iPhones and Passwallet on Android devices. Once a pass is installed on a smart phone, organizers may send meeting updates and lock screen notifications. Changes to participant passes take effect immediately. Pass information may include session schedules and descriptions, speaker biographies, web link resources, contact information and more.

"Bleu Meetings passes and beacons have been hugely successful in recent conferences", says Timothy Perfitt, founder and CEO of Twocanoes Labs. "And we're thrilled to offer great value to anyone planning a meeting who wants to take their event to the next level."

Bleu Meetings passes work great with beacons and are easy to set up. Beacon-enabled passes will trigger a custom lock screen message on smart phone lock screens when in proximity to an iBeacon. Twocanoes beacons are available now on the Twocanoes Store and includes the free Bleu Meetings for iOS app for easy, one-touch beacon setup. Bleu Meetings passes can be customized for event branding. Passes contain a unique barcode for each participant, making Bleu Meetings a perfect solution for meeting check-in, registration and access credentials.

Bleu Meetings passes are compatible with Passbook for iPhone or iPod touch on iOS 6 or later and on Android using the Passwallet app on the Google Play store. Twocanoes Labs offers a free 30-day full-featured trial of Bleu Meetings. Please visit Twocanoes Labs for more information.

Bleu Meetings:

[https://meetings.twocanoes.com?utm\\_source=prmac&utm\\_medium=pr&utm\\_campaign=bleumeetings](https://meetings.twocanoes.com?utm_source=prmac&utm_medium=pr&utm_campaign=bleumeetings)

More Info:

[https://twocanoes.com/products/online-services/bleu-meetings?utm\\_source=prmac&utm\\_medium=pr&utm\\_campaign=bleumeetings](https://twocanoes.com/products/online-services/bleu-meetings?utm_source=prmac&utm_medium=pr&utm_campaign=bleumeetings)

Screenshot:

[https://meetings.twocanoes.com/assets/bleu\\_phone-5e76533a345aa9391d2718c0279aff3e.png?utm\\_source=prmac&utm\\_medium=pr&utm\\_campaign=bleumeetings](https://meetings.twocanoes.com/assets/bleu_phone-5e76533a345aa9391d2718c0279aff3e.png?utm_source=prmac&utm_medium=pr&utm_campaign=bleumeetings)

App Icon:

[http://tc-static.s3.amazonaws.com/images/bleu-meetings150X150.png?utm\\_source=prmac&utm\\_medium=pr&utm\\_campaign=bleumeetings](http://tc-static.s3.amazonaws.com/images/bleu-meetings150X150.png?utm_source=prmac&utm_medium=pr&utm_campaign=bleumeetings)

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Twocanoes Labs is the leader in iBeacon technology in retail with tens of thousands of beacons deployed across thousands of retail stores in the US. Using iBeacon Licensed Technology, Twocanoes' Bleu Station Beacon and accompanying toolkit simplify remote provisioning and administration across multiple physical locations. Twocanoes Labs is located in Naperville, IL. Copyright (C) 2015 Twocanoes Software, Inc. and Twocanoes Labs, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Link To Article: <https://prmac.com/release-id-73157.htm>

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