

U&Me - The Next Generation Enterprise Mobility Solution

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U&Me enterprise mobile messenger offers a much needed solution where users can message securely between any smartphone, tablet, or computer, regardless of operating system. U&Me Messenger is further evidence that India is developing a respectable SaaS ecosystem. U&Me commenced its go-to-market in November 2014, and to date has achieved over 280 thousand downloads. U&Me announced on 28th January 2015, the upcoming release of new features of voice & video calling, and more.

Malaysia - Messaging was one of the hottest categories in 2014, with apps like Snapchat, WhatsApp, Line and WeChat grabbing headlines, users, and venture capital across the globe. But for all their utility in the consumer realm, each of these products holds almost no appeal within the corporate enterprise's across the globe.

In a BYOD world, enterprise users are currently having non-compliant conversations over SMS and consumer messaging platforms like Whatsapp, LINE, Telegram and WeChat. Gartner even called "mobile device diversity and management" the number one strategic technology trend in the 2014. U&Me enterprise mobile messenger offers a much needed solution where users can message securely between any smartphone, tablet, or computer, regardless of operating system. IT department can institute compliance-driven rules like archiving or even automatic message deletion, and information audit policies.

U&Me Messenger is further evidence that India is developing a respectable SaaS ecosystem. U&Me recognized the opportunity to address enterprise messaging before almost anyone else in Asia Pacific, and has certainly taken advantage of that head start. U&Me is demonstrating its product development mettle that goes beyond good timing and now offers arguably the best product enterprise secure messaging in Asia Pacific today.

U&Me commenced its go-to-market in November 2014, and to date has achieved over 280 thousand downloads of the app, with 4.1 rating out-of 5, from over 8 thousand comments. U&Me is most widely used in Higher Education, Health Care, Transport and Public Sector industry segments. This is not surprising, given the industry's tight regulations around information security and data privacy. U&Me has created several industry-specific integrations on SAP, Oracle and Microsoft platform. U&Me announced on 28th January 2015, the upcoming release of new features of voice & video calling, enterprise survey & polling, and Social Media connect.

Key Features:

- * Delivery and read notifications
- * Integration into enterprise global-directory (API integration into Microsoft Active Directory, and Exchange)
- * Attachment to message (Image, audio, video, PDF, Microsoft Office documents and GPS location)
- * Group messaging (unlimited group size)
- * Pin lock protection at App level
- * Social Media integration (Facebook, LinkedIn, Google , Instagram, Tweeter, Pinster etc)
- * Cloud based storage integration (Dropbox, Google , Microsoft One Drive, and more)
- * 3rd party integration capabilities (SAP, Oracle, Microsoft, and many other legacy systems)

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.1 or later
- * 17.8 MB

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Pricing and Availability:

U&Me Messenger 1.0.15 is free and available worldwide through the App Store in the Social Networking category. There is also an Android version available.

U&Me Messenger 1.0.15:

<http://www.uandme.org/messenger>

Download from iTunes:

<https://itunes.apple.com/app/u-me-messenger/id815546212>

Screenshot:

<http://a2.mzstatic.com/us/r30/Purple3/v4/60/f5/ab/60f5abca-c64c-ca92-89a4-78d9e81cc588/screen568x568.jpeg>

App Icon:

<http://a4.mzstatic.com/us/r30/Purple5/v4/05/0f/bd/050fbd32-9f37-3f80-56d0-7aa5fbf2c9b6/icon175x175.jpeg>

U&Me Communications is a technology start-up found in Kuala Lumpur, the capital of Malaysia. The aim of U&Me Communications is to provide secure, reliable and flexible alternative to regular mobile texting, leveraging technology tools and best practices. U&Me Messenger is the brain child of U&Me Communications that has swept the market with its stunning UI and brand-new features. Within six months of its launch, U&Me has achieved thousands of downloads, with an active monthly retention rate of 90%. All Material and Software (C) Copyright 2015 U&Me Communications. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Dhari Oddati
Managing Director
91-40 66070000

uandme980@gmail.com

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