

Horoscope Evaluator Lets Users Evaluate Daily Horoscope from Top 20 Webs

Published on 02/20/15

Horoscope Evaluator from Analyst Ideas is a new no-cost iOS and Android app that lets users browse their daily horoscope from the top 20 horoscope websites, so they can choose the one that is right for them. The ingenious app also features a digital diary to track horoscope accuracy, and a scoring system to identify websites that are consistently delivering the best horoscopes. The app also lets users assign a relevancy score to various horoscopes.

Cupertino, California - Thousands of years ago, people began checking their horoscope to foretell what the day ahead might have in store. Well, fast forward a few millennia, and development firm Analyst Ideas has put a unique modern twist on an ancient practice with its new no-cost app Horoscope Evaluator.

Available for both iOS and Android, Horoscope Evaluator distinguishes itself from run-of-the-mill horoscope apps in that it doesn't actually deliver a daily horoscope. Rather, it functions as clearinghouse that lets users browse their daily horoscope from the top horoscope websites (as determined by Alexa), and then choose the one that is right for them. Currently, the top 20 list includes: Cyberastro, Astrosage, Clickastro, Astrology, Ask-oracle, 0800-horoscope, Horoscope, Cafeastrology, Patrickrundell, Ganeshaspeaks, Astrocenter, Astrocamp, Premastrologer, Eastrolog, Gotohoroscope, Georgianicols, Jessicaadams, Cainer, Astroved, and Russellgrant.

Even more ingeniously, Horoscope Evaluator lets users assign a "relevancy score" to various horoscopes (up to 20). The app automatically tracks the scores over time, and ranks the daily horoscope websites according to the accuracy of their predictions. And to help users keep track of whether a particular horoscope on any given day was profound or paltry, the app also features a built-in digital diary that can be filled with a mix of text, audio and pictures.

"None of the other horoscope apps give as much power to the user as this app does," commented a user who gave Horoscope Evaluator a perfect 5-star rating. "I can now see who is giving the most relevant horoscope for me, day after day, consistently. That's fantastic!"

"This app does all the hard work for you by bringing together various options and letting you choose what works best for you!" noted another 5-star review.

"Our goal with Horoscope Evaluator was to give people a simple, yet powerful way to do the three things that help them get the best daily horoscope possible: read, review and record," commented Ramakanth Gade of Analyst Ideas. "The app is also ideal for introducing users to other horoscope websites that they may not be familiar with, but that in fact may offer better and more insightful predictions!"

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7.0 or later
- * 1.2 MB

Pricing and Availability:

Horoscope Evaluator 1.0, the unique new no-cost app that lets users evaluate their daily horoscopes published by the top 20 websites, is available now for iOS from the App Store, and for Android from Google Play.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Horoscope Evaluator 1.0:
<http://apps.appshout.com/horoscope-evaluator/>

Download from iTunes:
<https://itunes.apple.com/app/horoscope-evaluator/id950600614>

Download from Google Play:
<https://play.google.com/store/apps/details?id=com.horoscopeevaluator.horoscope>

Blip Video (Demo):
<http://blip.tv/dailyappshow/horoscope-evaluator-iphone-app-demo-dailyappshow-7153111>

App Icon:
<http://apps.appshout.com/horoscope-evaluator/images/icon.png>

Located in Vancouver, Canada and founded by Ramakanth Gade, Analyst Ideas has a philosophy to create innovative and easy-to-use mobile apps. Ramakanth has nearly a decade of diverse Business Analyst experience and is also a passionate entrepreneur. His many projects include "A Billion Volunteers," A non profit organization raising funds to support NGOs that are working towards reducing malnutrition in developing countries. All Material and Software (C) Copyright 2015 Analyst Ideas. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Mark Johnson
Media Director
1-408-757-0156

press@appshout.com

Link To Article: <https://prmac.com/release-id-73520.htm>
