

## U&Me Rolls Out Stickers, Offline Messaging & Voice Chat features

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In an effort to compete with other recognized instant messaging services, U&Me Messenger, a free cross-platform messaging application introduced by U&Me Communications, has announced some major updates. The updated version of U&Me Messenger consists of features like walkie-talkie, stickers, last seen and offline messaging. These updates are now being rolled out for Android devices and are apparent in view of the highly competitive instant messaging industry.

Malaysia, India - With the competition facing from new emerging chat applications and the existing competitors like WhatsApp, WeChat and more, U&Me has introduced new and innovative features for its application to make a difference and attract new users.

"We have gone from texting to sharing images, videos, voice notes and documents over messaging. At U&Me Messenger, we are constantly working on reinventing messaging, to make

it simpler, easier and better to use in this mobile first world" - says the Product manager of U&Me.

### New Features:

#### \* Say It With U&Me Stickers

Sometimes words are not enough to express yourself better; in order to make messaging more interesting, U&Me Messenger has introduced a set of stickers which users can exchange for fun. Totally, 10 new sticker categories are available in the sticker shop of U&Me.

#### \* Walkie-Talkie

If you are on the go and unable to type, the new feature of U&Me 'Walkie talkie' or Voice Notes will enable users to broadcast voice messages. This new feature is available on the right side of the send message button. To send a voice message, all you need to do is simply press, hold and talk before sending it.

#### \* Last Seen & Better Privacy

Though last seen feature is already available with some of the chat applications, U&Me has also introduced the same feature. However, other privacy options such as hiding a specific post on My Wall, hiding profile picture, phone number, and birthday are not available with many chat applications. In addition, U&Me is the first one to introduce passcode pattern in the instant messaging app. User can set a passcode to U&Me and prevent others accessing their information.

#### \* Offline Messaging

Using offline messaging feature, users can chat with their friends even when they are not online. When a user goes offline during a chat, the opposite person can send free SMS to continue the conversation. All the U&Me users are provided with a quota of 100 SMS which they can use to send offline messages to their friends.

Launched in the year 2013, by U&Me Communications, a technology company from Malaysia, U&Me Messenger is a free instant messaging app. Within 6 months from its launch, U&Me has managed to get vast user base and maintained an active monthly retention rate of 90 percent. With the launch of new updates and features, U&Me Communication is expecting an increase in user base and app downloads.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 6.1 or later
- \* 17.8 MB

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**Pricing and Availability:**

U&Me Messenger 1.0.15 is free and available worldwide through the App Store in the Social Networking category. There is also an Android version available on Google Play.

**U&Me Communication:**

<http://www.uandme.org/messenger/>

**U&Me Messenger 1.0.15:**

<https://itunes.apple.com/app/u-me-messenger/id815546212>

**Download from Google Play:**

<https://play.google.com/store/apps/details?id=com.omtech.uandme>

**Screenshot:**

<http://a2.mzstatic.com/us/r30/Purple3/v4/60/f5/ab/60f5abca-c64c-ca92-89a4-78d9e81cc588/screen568x568.jpeg>

**App Icon:**

<http://a2.mzstatic.com/us/r30/Purple5/v4/05/0f/bd/050fbd32-9f37-3f80-56d0-7aa5bf2c9b6/icon175x175.png>

U&Me Communication is a technology start-up found in Kuala Lumpur, the capital of Malaysia. The aim of U&Me Communication is to provide secure, reliable and flexible alternative to regular mobile texting, leveraging technology tools and best practices. U&Me Messenger is the brain child of U&Me Communication that has swept the market with its stunning UI and brand-new features. Within six months of its launch, U&Me has achieved thousands of downloads, with an active monthly retention rate of 90%. All Material and Software (C) Copyright 2015 U&Me Communication. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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