

App Camp For Girls Launches New Locations; Deadline To Apply is March 17

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App Camp For Girls is launching two new locations in Summer 2015. Camp sessions will take place in Vancouver, BC, and Martinsville, NJ, along with established locations Portland, OR, and Seattle, WA. Campers receive a broad introduction to the process of iOS app development, from brainstorming and designing ideas to building and pitching their apps. The girls use Mac computers and Xcode to build their apps and run them on iPod touch devices. Deadline to apply is March 17, 2015.

Portland, Oregon - App Camp For Girls, a non-profit organization aimed at tipping the scales of gender imbalance in software by providing girls with engaging, accessible educational programs in iOS development, is launching two new camp locations in Summer 2015. Inaugural camp sessions will be held in Vancouver, British Columbia, and Martinsville, New Jersey. Camp sessions will again take place in Portland, Oregon, and Seattle, Washington.

"We learned a lot about what it takes to work with a remote team when we launched our first expansion location in Seattle last summer," said Jean MacDonald, AC4G founder. "This summer, we are putting all the documentation together into a resource we call App Camp Kit, which will help us support even more new camp locations in 2016."

The application for all four locations is now available on the App Camp For Girls website. The deadline for submitting is March 17, 2015 at midnight PDT. If applications outnumber the available spaces at any location, a random selection will be made and a waitlist will be opened. If a location is not filled by the deadline, applications will continue to be accepted until it is filled. Applications will be accepted from local area girls who will be entering 8th or 9th grade in Fall 2015. No previous programming experience is required.

Camp tuition is \$375 (USD) for the week at the U.S. locations and \$375 (CAD) in Vancouver. Camp session dates are as follows:

- * Vancouver, BC: July 6-10, 2015
- * Seattle, WA: July 13-17, 2015
- * Martinsville, NJ: July 20-24, 2015
- * Portland, OR (2 sessions): July 27-31 and August 17-21, 2015

At App Camp For Girls, campers receive a broad introduction to the process of iOS app development, from brainstorming and designing ideas to building and pitching their apps. The girls use Mac(R) computers and Xcode(R), Apple's suite of developer tools, to build their apps and run them on iPod touch(R) devices. By building an app in one week, campers get a sense of accomplishment that can spark their enthusiasm to pursue further tech education.

The expansion to Vancouver marks App Camp For Girls's first international endeavor. "It is very exciting to bring the program to Canada," said MacDonald. "We couldn't do it without the support from local organizations and companies, including McMillan, the BC Technology Industry Association, and Radical I/O Technology."

App Camp For Girls:
<http://appcamp4girls.com>

Summer 2015 Application:
<http://appcamp4girls.com/apply>

App Camp For Girls seeks to address the gender imbalance in technology professions by inspiring middle-school age girls with a broad introduction to the process of app development, from brainstorming and designing ideas to building and pitching their apps. We believe that the experience of creating an app that runs on a device in one week can spark the enthusiasm that will propel girls to pursue further tech education. In addition, App Camp For Girls is a place for women in the tech community to come together, network, and provide mutual support in their endeavors to advance in the field of software development. We encourage and support our volunteers to continue their own education in programming and design. All Material (C) Copyright 2015 App Camp For Girls. All Rights Reserved. Apple, the Apple logo, Mac OS X, Xcode, iPhone, iPod, iPad and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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