

WaterField Introduces Minimalist Spike Wallet as Apple Pay Gains Ground

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WaterField Designs introduces the Spike Wallet, an ultra-minimalist, all-leather case ideal for carrying a driver's license, transit card and a few bills. A perfect companion for Apple Pay users, the super-thin Spike fits easily into a front pocket and its grizzly distressed leather develops a beautiful patina with use. The Spike is available in two sizes; one for essential cards, and one for cards plus cash and even a house key. Each is laser cut and solidly stitched for durability.

San Francisco, California - As Apple Pay and Android Pay (May 2015) gain popularity, and loyalty cards and receipts can be accessed from smartphones, it may be time to downsize the typical wallet. San Francisco's WaterField Designs introduces the leather Spike Wallet - an ultra-minimalist, all-leather case ideal for carrying the remaining bare essentials: driver's license, transit card and a few bills. The super-thin Spike fits easily into a front pocket in a "barely there" fashion, and its grizzly distressed leather develops a beautiful patina with use.

"Our wallets have always been minimal, even those that carry iPhones, smartphones, and passports," shared Gary Waterfield, company owner. "Now with Apple Pay gaining ground, we've designed this new Spike, our most minimal yet. Its straightforward design highlights two of our core competencies - quality materials and workmanship. The Spike's carefully-chosen leather withstands rugged use and just keeps getting better looking over time."

The Spike is available in two sizes - one for essential cards and one for cards plus cash (and even a house key). Each is laser cut and solidly stitched for durability. The Spike's grizzly, distressed, full-grain leather is culled from the most durable top layer of the hide, where the grain is tightest and most water-resistant. Shaped like a mini envelope, the Spike's cover closes by inserting its tip into a cut out slot on the front of the case.

In addition to the new Spike Wallet, WaterField Designs makes custom laptop sleeves, bags and cases for all types of digital gear. The company's commitment to manufacturing in San Francisco, its dedication to quality, and its unusual devotion to kind and thorough customer service, has resulted in a loyal customer following for the past fifteen years.

Pricing and Availability

The Spike is priced at \$25.00 (USD) and available in two sizes: Business card (4.3 x 2.5 inches) and Wallet (4.3 x 3 inches). Colors: Grizzly brown, naturally-tanned, distressed, full-grain leather. Shipping now from the WaterField Designs online store.

WaterField Designs:
<http://www.sfbags.com/>

Spike Wallet:
<http://www.sfbags.com/products/spike-wallet>

YouTube Video (Spike Wallet Demo):
<https://www.youtube.com/watch?v=buMpISF5CXE>

Screenshot:
http://cdn.shopify.com/s/files/1/0281/2796/products/uWwb84jwJoenEjKZawfB4iCUv_6la17Ac7Ad_IKsLwM_grande.jpg?v=1425060124

WaterField Designs is an innovative San Francisco designer and manufacturer of bags and cases for tech-savvy consumers who want to stylishly and responsibly transport their technology. WaterField manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, smartphones, tablets, gaming devices and other digital gear. All products are manufactured to exacting standards entirely in San Francisco. WaterField Designs, SFBags, and Spike Wallet are trademarks of WaterField Designs. Copyright (C) 2009-2015. WaterField Designs. All Rights Reserved. Apple, and Apple Pay are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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