

## **Fins-Up Releases the FIN for MacBook/MacBook Pro Unibody Notebooks**

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Fins-Up, LLC today announces FIN, a new aesthetic, single piece combination handle/stand designed exclusively for Apple Unibody notebook computers. The streamlined design of the FIN is aesthetically unobtrusive, with only a single piece to install. The powder coated finish matches that of your notebook exactly, becoming literally an extension of the computer. Constructed from durable 100% aircraft-grade aluminum the FIN helps transport your notebook safely.

Boise, Idaho - Premier provider of high-quality stands for Apple's MacBook line of computers, Fins-Up, LLC, today announced the availability of the FIN for Apple's MacBook/MacBook Pro Unibody models. Designed and manufactured to exacting standards exclusively for Apple's MacBook line of laptop computers, the FIN is constructed from durable 100% aircraft-grade aluminum. The FIN boasts a beautiful powder coated finish which perfectly matches the MacBook line.

The FIN easily attaches to the MacBook and sports equally easy removal. When installed, the FIN tilts the MacBook to a perfect ergonomic angle for typing and screen viewing. The FIN also serves as a convenient handle that not only makes carrying the MacBook easier, but aides with the insertion and retrieval of the MacBook from computer bags. And when installed, the FIN provides beneficial heat dissipation for the MacBook, helping to increase product longevity in the process.

"We're very excited to bring the FIN for the Unibody models to MacBook users around the world," said Tim Trombly, founder and CEO of Fins-Up, LLC. "The FIN is really three superior products in one: a stand, handle and cooling system that perfectly blends with the MacBook to add to its overall form and function. Moreover, the price point we've set means everyone can easily afford a FIN of their own."

Priced at \$39.95 (USD), the FIN is available for the MacBook 13" (Late 2008), MacBook Pro 15" (Late 2008), MacBook Pro 17" (Early 2009), MacBook Pro 13" (Mid 2009), MacBook Pro 15" (Mid 2009), MacBook Pro 17" (Mid 2009) Unibody models, MacBook Pro 15", MacBook Pro 17" non-Unibody models, and MacBook 13" (black and white). Visit Fins-Up online for complete details as well as to purchase directly.

Fins-Up:  
<http://fins-up.com>

Based in Boise, Idaho, Fins-Up specializes in the design and creation of high quality aluminum stands especially for Apple's MacBook line of notebook computers. Fins-Up serves an ever-growing global customer base via its corporate website. For complete information on Fins-Up, LLC and its products, visit Fins-Up online.

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