

Top Global IT Firm Dot Com Infoway Receives Mobile App Marketing Award

Published on 04/15/15

Dot Com Infoway announced today that they have been named a global market leader in mobile app marketing by Clutch in their most recent research release, and snagged its rankings with a strong showing in market presence and references categories. Clutch uses a proprietary evaluation tool called the Leaders Matrix that looks at a company's focus, and its ability to deliver. Client feedback is heavily weighted in the evaluation, and Dot Com Infoway was highly rated for quality, cost and capacity.

Chennai, Tamil Nadu, India - It's hard and competitive work to become one of the world's top mobile app marketing agencies, but that work has paid off for Dot Com Infoway, based in Chennai, India. The company has been named a global market leader in mobile app marketing by Clutch in their most recent research release, and snagged its rankings with a strong showing in market presence and references categories.

Clutch uses a proprietary evaluation tool called the Leaders Matrix that looks at a company's focus, and its ability to deliver. The evaluation is a rigorous look at both metrics criteria, and the more qualitative information that only client reviews and real customer experience can provide. It's clear that based on these metrics, Dot Com Infoway is now a market leader in the highly competitive and ever-evolving field.

Client feedback is heavily weighted in the Clutch evaluation, and Dot Com Infoway (DCI) was highly rated for quality, cost, capacity - and how open their clients are to recommending the firm to their colleagues. In addition to its 9.4 scores for reference and 9.6 for market presence, Dot Com Infoway demonstrated close alignment with its stated focus and the confidence-inspiring communication of its capabilities.

"We're pleased that our clients and the business community know what we already know about our exceptional IT capacities and specifically, our mobile app marketing performance," said C.R. Venkatesh, CEO of Dot Com Infoway. "We believe that we are the architects of our clients' vision and their success. When Clutch evaluated the enterprise, they found both that unparalleled commitment and our deep expertise. It's an honor that we take as seriously as we do our leadership role in the global market."

That role moves to center stage on May 28-29, when DCI hosts the Global Mobile App Summit & Awards conference at the prestigious ITC Grand Chola in Chennai. For more information on high-caliber keynote speakers from the world's most impressive firms, workshops, exhibits, networking and more, visit them online. Registration, venue and other details are available on the site.

About Clutch:

Clutch is a Washington, DC-based research firm that identifies top services firms that deliver results for their clients. The Clutch methodology is an innovative research process melding the best of traditional B2B research and newer consumer review services into the proprietary Leaders Matrix framework. To date, Clutch has researched and reviewed 600+ companies spanning 50+ markets.

Dot Com Infoway:

<http://www.dotcominfoway.com/>

Mobile App Marketing:

<http://www.dotcominfoway.com/mobile-application-development/mobile-apps-marketing/>

Clutch Profile:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://clutch.co/profile/dot-com-infoway>

Clutch Top Mobile App Marketing Agencies:

<https://clutch.co/agencies/app-marketing/research>

Dot Com Infoway, a CMMI Level 3 multinational information technology company, is a pioneer in delivering software development, mobile application and Internet marketing solutions and technologies to businesses. Our business model facilitates enterprises to get the best-of-breed solutions at affordable prices and top-notch quality. With offices in India, the United States and Germany, DCI is positioned as a market leader in delivering advanced IT services for your business. If you want to know more about IT expertise, project management methodologies, work culture or technical infrastructure. All Material and Software (C) Copyright 2015 Dot Com Infoway. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Venkatesh C.R.
CEO

info@dotcominfoway.com

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