

## **WatchMagic is the Apple Watch App You Should Get But Not Talk About**

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Usually app developers want people to talk about their new apps, but WatchMagic from No Tie Software is the exception. The Apple Watch plays a special role in the trick so good magicians should not reveal the secret! A user is asked to select a card using an iPhone, iPad or iPod touch. First, they select the suit (Hearts, Diamonds, etc.) and then the number. Their card is then displayed and they are asked to focus on their choice. Magically, the magician guesses the card within seconds!

Rochester, New York - Arthur C. Clarke, author of 2001: A Space Odyssey observed "Any sufficiently advanced technology is indistinguishable from magic." The magical Apple Watch could fall under that category, which prompted No Tie Software to develop a magic trick app that leverages the Apple Watch!

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As with all good tricks, there are a couple of ways the trick is performed, so the audience can't be sure how it is done. Penn and Teller are experts at this. A magician should always leave them guessing and wanting more! WatchMagic can be played up close or on stage. WatchMagic could even help win a bar bet!

An Apple Watch is not required, but it makes the trick better if the magician has one. At only \$0.99 for the WatchMagic app, by placing a bar bet, not only could the magician easily pay for the app, WatchMagic could even pay for the watch, too!

The card trick is just the first trick in the WatchMagic bag of tricks. Users of the app are encouraged to suggest more watch-based tricks and look for them in free updates to the WatchMagic app!

### Device Requirements:

- \* iPhone, iPad, or iPod touch
- \* iOS 8.2 or later
- \* Optimized for iPhone 5, iPhone 6, and iPhone 6 Plus
- \* 69.7 MB

### Pricing and Availability:

WatchMagic v1.0 for iOS and Apple Watch is available for \$0.99 worldwide exclusively through the iTunes App Store in the Entertainment category.

### No Tie Software:

<http://www.NoTie.NET>

### WatchMagic 1.0 - Magic Tricks for the Apple Watch:

<https://itunes.apple.com/app/watchmagic/id984996068>

### Purchase and Download:

<https://itunes.apple.com/app/watchmagic/id984996068>

### YouTube Video:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.YouTube.com/NoTieSoftware>

Screenshot:

<http://www.notiesoftware.com/img/WatchMagic.png>

App Icon:

<http://a4.mzstatic.com/us/r30/Purple1/v4/62/ea/47/62ea47fd-e349-043c-1955-ba1564f94356/icon175x175.png>

Based in Rochester, New York, NoTie creates clever and useful apps, such as text-to-speech talking caller iD ringtones as well as a talking soundboard for kids with Autism and other non-verbal users. Our team picked the company name because we are determined to never have

to wear a tie for work again. Also, ties represent form over function. We believe apps should be designed to be usable, quickly and easily, without unnecessary frills. Copyright (C) 2015 No Tie, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-74562.htm>

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