

## **BeeKeeper, USB-C to USB Adapter for New MacBook, Now on Kickstarter**

Published on 04/29/15

The BeeKeeper, now funding on Kickstarter, provides a solution to the new MacBook's USB issue. BeeKeeper combines the USB adapters and the charge cable, therefore a hassle-free standard USB is ready at all times. The standard BeeKeeper system comes with a USB-C to USB adapter and a two-meter USB-C charger, however a three-meter and five-meter charge cable is available to backers as well. BeeKeeper's Kickstarter campaign has 13 days left and a funding goal of \$33,000.

Nashville, Tennessee - The BeeKeeper, now funding on Kickstarter, provides a solution to the new MacBook's USB issue. BeeKeeper combines the USB adapters and the charge cable, therefore a hassle-free standard USB is ready at all times.

The BeeKeeper cable has a USB-C connector on one end and a standard USB male connector on the other end. A USB to USB-C adapter could be plugged into the USB male end and turned into a fully functional charging cable for the new Macbook. When users need a USB port, they simply unplug the USB-C adapter from the cable and the USB port on the adapter becomes available.

The BeeKeeper System is made with convenience in mind. The USB-C adapter can stay in the MacBook for daily usage, keeping a standard USB port available at all times or it can attach to the BeeKeeper charge cord for convenience while traveling.

BeeKeeper is equipped with the most advanced power delivery system in the world. It may be small but it is one of few third-party accessories that handles 29W power delivery that is required by the new MacBook and is capable of running full speed under USB 3.1.

"BeeKeeper is the most convenient and affordable solution for Apple lovers to use," said Wayne Liu, creator of BeeKeeper. "It is simple, versatile and effective for everyday use of their iOS devices."

The standard BeeKeeper system comes with a USB-C to USB adapter and a two-meter USB-C charger, however a three-meter and five-meter charge cable is available to backers as well. A limited edition tangle-free flat charge cable is also available. All interfaces of BeeKeeper are covered by aluminum housing in either silver, gold or space grey to match the new MacBooks.

The cable is environmentally friendly and made from the highest quality materials. Its copper core and non-toxic PVC insulation provide a reliable supply of power, while the aluminum housing provides the strongest support to the interface.

BeeKeeper's Kickstarter campaign has 13 days left and a funding goal of \$33,000. For more information, please contact Olivia Sorrells.

O'Rourke Development:

[https://www.kickstarter.com/projects/1164065369/beekeeper-keep-usbees-connected-to-your-new-macboo/creator\\_bio](https://www.kickstarter.com/projects/1164065369/beekeeper-keep-usbees-connected-to-your-new-macboo/creator_bio)

Kickstarter Campaign:

<https://www.kickstarter.com/projects/1164065369/beekeeper-keep-usbees-connected-to-your-new-macboo>

Product Image:

<https://ksr-ugc.imgix.net/projects/1742041/photo-original.jpg?v=1429797339&w=1024&h=768&fit=crop&auto=format&q=92&s=2eaf5689217abb6fde9530925902be7d>

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BeeKeeper is passionate about Apple devices and creating everyday products to make Apple users' lives easier. Replacing current USB devices with USB-C devices is unrealistic, and carrying around an extra adapter is inconvenient. As a result, Jamie O'Rourke and Wayne Liu, creators of BeeKeeper, have been thinking about how to solve this problem since the first day that Apple released the new MacBook. All Material and Software (C) Copyright 2015 Jamie O'Rourke and Wayne Liu. All Rights Reserved. Apple, the Apple logo, Mac OS X, iPhone, iPod, iPad and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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