

## **Quark Signs Distribution Agreement with DistributorX - Kick-Off Bundle**

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Quark announced today its distribution agreement with DistributorX Inc., a new technology channel source created specifically for resellers in the graphics, publishing, and print markets. DistributorX is uniquely positioned to resell QuarkXPress as it now manages all reseller purchases formerly made through ThePowerXChange website. ThePowerXChange website

is a major distributor of extension-based products for software applications used by graphic designers, printers, and publishers.

London, UK - Quark announced today its distribution agreement with DistributorX Inc., a new technology channel source created specifically for resellers in the graphics, publishing, and print markets. DistributorX is uniquely positioned to resell QuarkXPress(R) as it now manages all reseller purchases formerly made through ThePowerXChange website. ThePowerXChange website is a major distributor of extension-based products for software applications used by graphic designers, printers, and publishers.

"Their comprehensive reach across our target markets, new integration with ThePowerXChange, and direct contact with QuarkXPress users makes our partnership with DistributorX very exciting," said Geredith Gonzalez, manager of North American channel sales and marketing for Quark. "We look forward to working with DistributorX to further engage our customers and partners."

DistributorX distributes more than 2,500 products to more than 500 reseller channels in the corporate, commercial, print, publishing, and graphic design channels, and are also authorized Quark resellers. DistributorX represents more than 100 prepress and extended technology vendors of PDF and workflow solutions, such as Enfocus, Quite Software, and Em Software. Now, resellers working with DistributorX can easily obtain product and pricing information for QuarkXPress, as well as place and track orders.

QuarkXPress 8.1, the most recent version of QuarkXPress, improves PDF output capabilities and introduces features that make the page layout process even more intuitive and productive. QuarkXPress 8.1 features a 'Native Transparency' mode for creating PDFs which can offer designers faster and more flexible PDF output support and provide greater control over their PDF workflow process. The 8.1 version of QuarkXPress 8 builds on the new, intuitive user-interface, built-in Flash functionality, enhanced typographical control, and global file format introduced with QuarkXPress 8.

For a limited time in the United States and Canada, DistributorX is offering Enfocus Instant PDF 08, the definitive PDF-creation application, for free with the purchase of a full copy of or upgrade to QuarkXPress 8. This bundle offers customers a cost savings of \$299. To accommodate the needs of resellers with urgent customer orders, DistributorX offers the QuarkXPress 8 and Enfocus Instant PDF bundle as a same-day electronic delivery. To learn more about the bundle and to purchase, visit DistributorX online.

**Kick-Off Bundle:**

<http://www.distributorx.com/rlist/us/DXC24731>

Quark Inc. led the first revolution in publishing with QuarkXPress(R), desktop publishing software that rapidly became the industry standard. Today, not only does QuarkXPress continue to innovate in the desktop publishing market, Quark is revolutionizing publishing again. With Quark(R) Dynamic Publishing Solution, we are helping customers meet changing requirements and develop new revenue streams by extending the benefits of advanced

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technologies across the publishing process. Our dynamic publishing solution is setting a new standard in automated multi-channel publishing by combining the power of flexible layout and design with easy XML authoring and automated workflows for customized communications across print, the Web and electronic media. Quark, the Quark logo, and QuarkXPress are trademarks or registered trademarks of Quark Inc. and its affiliates in the U.S. and/or other countries. All other marks are the property of their respective owners.

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