

Media 100 Announces Yosemite Support: New \$99 Pricing

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Boris FX and MacVideo Promo today announce Media 100 Suite Version 2.1.6 an update to the video editing software suite for Mac OS X. With a focus on the craft of video, Media 100 offers unrivaled ease-of-use, stability and image quality. Media 100 supports dozens of video standards in 4K, 2K, HD, and SD resolutions at frame rates from 23.98 to 60 frames per second. Version 2.1.6 adds support for Mac OS X 10.10 Yosemite and is available at a new breakthrough price of \$99.

Boston, Massachusetts and Philadelphia, Pennsylvania - Boris FX(TM), the leading developer of visual effects and post-production solutions for film and video, and MacVideo Promo, a promotion company that offers exclusive deals on tools for Mac video editors, announces Media 100 Suite Version 2.1.6 - fast, professional, and easy-to-use video editing software for Mac OS X. The v2.1.6 release adds support for Mac OS X 10.10 ("Yosemite") and is available at a new breakthrough price of \$99 USD.

"Media 100 is an ideal solution for anyone who values easy-to-learn editing tools that deliver professional quality," comments Florian Peters, co-founder, Magic Eye, a top German post-production facility and longtime Media 100 user. "With new support for Yosemite as well as the latest AJA video I/O hardware, Media 100 is ready for a new generation of editors."

Professional and Easy-to-Use:

Media 100 offers unrivaled ease-of-use, stability, and image quality. Focus on the craft of video editing instead of learning a complex application. Native QuickTime codec support includes ProRes, DVCPRO HD, and more. Mix supported codecs without conversion or rendering.

Professional Transitions and Titling:

Boris RED is integrated 3D titling and visual effects software that launches a user-friendly custom interface directly from the Media 100 timeline for advanced title animation and effects. Every purchase of Media 100 also includes the Boris RED plug-in (a \$695 value) for Adobe Premiere Pro CC-CS5 for Mac.

Broad Support for 4K, 2K, HD, and SD:

Media 100 supports dozens of video standards in 4K, 2K, HD, and SD resolutions at frame rates from 23.98 to 60 frames per second. Acquisition interfaces for AVCHD, AVC-Intra, FireWire, Panasonic P2, and Sony XDCAM are provided as well as support for video I/O interfaces from manufacturers such as AJA and Blackmagic Design.

Pricing and Availability:

Media 100 Suite v2.1.6 is available for purchase from the all-new Media 100 website for \$99 (USD). Version 2.1.6 is a free update for Media 100 Suite v2.1.x users. Download a free 60-day trial.

Media 100 Suite 2.1.6:

<http://www.media100.com>

Try Media 100 Free for 60 Days:

<http://www.media100.com/pages/try-media-100-free-for-60-days>

Purchase:

<http://www.media100.com/products/media-100>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot:

https://cdn.shopify.com/s/files/1/0837/4065/products/Full-UI_lg.jpg?v=1431055593

Application Icon:

<http://cdn.shopify.com/s/files/1/0837/4065/products/logo.png?v=1431055593>

Founded in 1995, Boris FX is a leading developer of VFX, compositing, titling, video editing, and workflow tools for broadcast, post-production, and film professionals. Boris FX products have grown to serve over a million artists worldwide. The company's success lies in its ability to tightly integrate and leverage technologies through strong partnerships with Adobe, Apple, Avid, Grass Valley, Nexidia, Sony, Quantel, and other leading developers of video editing software. MacVideo Promo is a promotion company that offers exclusive deals on apps, plug-ins, training, templates, and other tools for Mac video editors. The all-new site is a partnership between Boris FX and MacVideo Promo. All Material and Software (C) Copyright 2015 Boris FX. All Rights Reserved. Apple, the Apple logo, Mac OS X and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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