

New Photo Card App Adds a Touch of Style in Time for Father's Day

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Postsnap Group Ltd announces Postsnap 1.1.9, its new new photo card app for iOS devices. Postsnap adds a touch of style to the greeting cards sector just in time for Father's Day on 21st June. Users create one or multiple professional-quality personalized photo cards by uploading their favourite photos, then editing them via the app's wide range of easy-to-use customization features. Users can then have their high quality, glossy cards printed & posted to any address in the UK, EU or worldwide.

Cupertino, California - Postsnap Group Ltd is proud to announce the release of Postsnap 1.1.9, a new photo card app that adds a touch of style to the greeting cards sector in time for Father's Day on 21st June. This free app lets users create brilliantly unique and personalized Father's Day cards for cherished dads everywhere.

Postsnap's new app lets users create one or multiple professional-quality personalised photo cards for Father's Day by uploading their favourite photos, and editing them via the app's wide range of easy-to-use customisation features. Users can then have their high quality, glossy cards printed and posted to any address in the UK, EU or worldwide.

People of all ages - from young kids to older adults - who want to give their dad a brilliantly unique and personalised Father's Day gift this year that he'll treasure forever (and maybe even bring a tear of joy to his eye!) can now head to the App Store and download Postsnap's new photo card app.

In just a few taps the Postsnap app lets users create their Father's Day cards using their own photos. Users can upload their favourite photos from their mobile device, Facebook or Instagram. After that, users take advantage of the app's wide range of easy-to-use customisation features, including:

- * Single photo and multiple photo collage options
- * Text fields with dozens of fonts and colour options
- * A range of exclusive in-house card designs created by Postsnap's own designers, which are not available anywhere else
- * Multiple photo-enhancing filters
- * A choice of posting dates

As soon as users have finished creating their customised Father's Day card, they simply select their print date and send it via first class post to any UK address for only GBP3 including UK postage. Send to the EU for an additional 25p, and to anywhere else in the world for just 50p extra, inclusive of postage. The Postsnap app has already been downloaded by tens of thousands of users to create personalised greeting, holiday and birthday cards.

"This year, instead of getting their dad yet another boring generic card that looks the same as thousands of others on the shelf, people can use Postsnap's app to create something that is very personal, full of love, and easily affordable" commented Simon Waters of Postsnap. "It's the perfect way to say Happy Father's Day in a way that he'll never forget!"

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Optimized for iPhone 5, iPhone 6/6 Plus
- * Requires iOS 7.0 or later
- * 34.2 MB

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Pricing and Availability:

Postsnap 1.1.9 is Free and available worldwide exclusively through the App Store in the Lifestyle category.

Postsnap 1.1.9:

<http://www.postsnap.com>

More Info:

<http://apps.appshout.com/postsnap-fathers-day/>

Download from iTunes:

<https://itunes.apple.com/app/postsnap/id650814139>

Screenshot:

http://apps.appshout.com/screens/pfd_main.jpeg

App Icon:

<http://apps.appshout.com/postsnap-fathers-day/images/icon.png>

Postsnap Group Limited is a start-up company which develop and operate a number of fast growing, vertically integrated mobile brands including Postsnap (personalised photocards including postcards, announcement cards and greeting cards for all occasions), Aftersnap (photo prints and gifts), Partyvite (personalised invitations and cards) and Postabloom (flowers and gifts). The company was founded by Stephen and Bridget Homer in 2013 and has offices in Guernsey and Poole in Dorset. All Material and Software (C) Copyright 2015 Postsnap Group Limited. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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