

Find, discover and ride to places around you with Localscope 4.3

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Cynapse today announces Localscope 4.3, the much awaited update to the quintessential location browser app for iOS devices. Localscope's unmatched location discovery experience lets users tap into geo tagged information from multiple local search engines, social networks and media sharing services, serving up unprecedented results around a location. Version 4.3 adds Uber integration. Search results from Google and Facebook have been improved and the Wikipedia source now works again.

Mumbai, India - Cynapse today is thrilled to announce the much awaited update to the quintessential location browser app, Localscope. Since 2010, Localscope has helped users explore their surroundings from a growing list of 20 diverse sources, in 21 languages. Localscope's unmatched location discovery experience lets users tap into geo tagged information from multiple local search engines, social networks and media sharing services, serving up unprecedented results around a location.

Localscope provides an amazingly intuitive list view with realtime direction pointers and distance meters, a map view and a state of the art augmented reality view to spot results in the real world. This rich experience of discovering places is now updated for iOS8 and is designed specially for the new iPhone 6 and iPhone 6 Plus devices. With native support Localscope is no longer zoomed in and is now able to display more information on the bigger screen devices.

Version 4.3 now enables users to book an Uber cab to search results directly from within the app. Each result in Localscope now has an option to "Book a ride to here" via Uber. Users can not only call the business or look up directions, but they can now hail an Uber by tapping a button. Localscope users from 300 cities across 58 countries covered by Uber can now use the "Book a Ride" feature. More cities and taxi service integrations will follow soon.

"Localscope is the most inter-connected location app on the iPhone that collects and connects local data in uniquely useful ways. Now with on-demand taxi service integrations starting with Uber, Localscope lets its users book a ride to a place found in any of the top 20 location services in just a couple of taps" said Viraf Sarkari, COO, Cynapse.

Version 4.3 packs various improvements to the search results from Google and Facebook - results are more locally relevant now. The Wikipedia source too has been fixed and now works globally. Zomato results too get some refinement - Web links to a place and to the food menu work like a charm now.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Optimized for iPhone 5, iPhone 6/6 Plus
- * Requires iOS 8.0 or later
- * 9.1 MB

Pricing and availability

Localscope 4.3 is a free upgrade for all users of the app. Localscope is available for \$2.99 USD (or equivalent amount in other currencies) exclusively on the App Store in the Navigation category. A complete list of What's New in v4.3 is available on the App Store.

Localscope 4.3:

<http://cynapse.com/localscope/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

What's New in version 4.3:

<http://www.cynapse.com/blog/localscope-updated-iphone-6-iphone-6-plus-adds-uber-integration>

Purchase and Download:

<https://itunes.apple.com/app/localscope-find-places-people/id409869453>

YouTube Video:

<https://www.youtube.com/watch?v=rQ65SLGgWww>

Screenshot:

<http://cynapse.com/wp-content/uploads/Localscope-iPhone-6-and-6-Plus.png>

Press Kit (zip):

<http://cynapse.com/get/localscope-press-kit>

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