

## **Top IT Firm Dot Com Infoway Launches Apple Watch App Marketing Services**

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Dot Com Infoway today announces an exciting new service for Apple Watch app developers looking for exceptional launch support and campaigns that deliver results. The new services are designed specifically for Apple Watch, bringing the best of DCI's industry experience to the wearable app market. The new Apple Watch App Marketing services include the traditional elements you'd find in a smart, targeted campaign to build your brand.

Chennai, Tamil Nadu, India - Dot Com Infoway, one of top app developer agencies and an international leader in digital marketing platforms and services, announces an exciting new service for Apple Watch app developers looking for exceptional launch support and campaigns that deliver results.

The new DCI services are designed specifically for Apple Watch, bringing the best of DCI's industry experience - experience that spans 15 years and 2,000 projects - to the wearable app market. The same end-to-end services that support app visibility, discovery and adoption for iPhone, iPad and Android products are now available with a comprehensive and strategic approach for Apple Watch products.

"We realized, earlier than many of our competitors, that wearable tech created new opportunities to serve consumers, but app developers and those consumers alike weren't getting the launch and PR buzz they deserved," said C.R. Venkatesh, CEO and managing director at DCI. "With the kind of deep industry expertise that we have, we knew that we were poised to craft the kind of campaigns that really work for the Apple Watch. They create real value for both the products and the developers who deliver them."

The new Apple Watch App Marketing services include the traditional elements you'd find in a smart, targeted campaign to build your brand. They include expert pre-launch strategic consultation, a full range of marketing vehicles that include press kits, video and ad copy, and media placements that also reflect the DCI commitment to blogs, thought leadership pieces and more content marketing strategies.

But it's DCI's embrace of marketing innovation that sets them apart, and that's especially true of the Apple Watch niche in mobile app development. The DCI team boosts app downloads and revenue with exciting event-driven promotions, savvy social media campaigns, and the data to help you understand why they're working. Apple Watch app developers can count on a thorough, 360-degree "app audit" to refine a product, strong App Store Optimization performance, and other analytics-based strategies.

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<http://www.dotcominfoway.com/>

Apple Watch App Marketing:  
<http://www.dotcominfoway.com/mobile-application-development/mobile-apps-marketing/apple-watch>

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Dot Com Infoway, a CMMI Level 3 multinational information technology company, is a pioneer

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in delivering software development, mobile application and Internet marketing solutions and technologies to business. With offices in India, the United States and Germany, DCI is positioned to become a leader in delivering advanced IT services for your business. All Material and Software (C) Copyright 2015 Dot Com Infoway. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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