

## **nVeil Art 2.0 for Mac OS X - New Features, New Prices, New Tutorials**

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California based Storek Studio today announces nVeil Art 2.0, an update to its innovative new graphic remix tool for Mac OS X. nVeil generates works of digital abstract cubism by filtering photos or video through vector-drawn veils. Colors and motion come from the source imagery, and can then be further modified with nVeil's controls. Version 2.0 features photo enhancement masking, a new image format, an enlarged library of veils, new tutorials, an improved user interface, and much more.

Mill Valley, California - Storek Studio today is proud to announce the release of nVeil Art version 2.0, the photo and video editing app that filters imagery using vector templates (the veils) now featuring photo enhancement masking, a new image format, an enlarged library of veils, creation and operation tutorials, new website and gallery, reduced bundled pricing (both nVeil and Veilmaker apps) and a special educational offer for art students.

### **nVeil Uses and Features:**

- \* Match any imagery with any vector template veil
- \* Design logos and any other graphics with infinite color schemes
- \* Create video overlay logo bugs that vary by the source image colors
- \* Frame images with a variety of new masking veils
- \* Import formats now from .jpg, .png, .tif, .gif and .mov files
- \* Create stained-glass-like abstractions that morph into the source image
- \* Create a harmonic palette with a color blending algorithm
- \* Choose selected portions of the source image to remain unveiled
- \* nVeil a live video camera feed
- \* Assign selected colors in any portions (cells) of a custom veil
- \* Reverse colors in any portions (cells) of a custom veil
- \* Vary assigned-color transparency
- \* Apply frame accumulation to nVeiled video
- \* Discover how music works with nVeiled video through proximal incidence
- \* Relax: watching nVeiled video is a proven alpha/theta brainwave enhancer
- \* OS X 7 through El Capitan, and Retina ready

nVeil Art, in addition to photo enhancement, is an original art generator, applying vector templates (the veils) to imagery. The user chooses from a built-in library of 130 vector veils to apply to any imagery, or creates custom veils using any vector graphic drawing tool and the Veilmaker app (included). Changing the source image immediately changes the visual result. Six image controls can vary the appearance of nVeiled imagery. Export multiple variations in seconds.

Import formats now from .jpg, .png, .tif, .gif and .mov files, or from live webcam or Mac's iSight camera feed. nVeiled video plays well with any music through proximal incidence of video motion and music beat, and is a proven relaxing experience, as tested by the San Francisco Biofeedback Institute. An early version of nVeiled video and random music was tested with several viewers, measuring significant increases in alpha and theta brainwaves, a brain balm.

Said Rich Storek, chief architect, "As nVeil was developing, we noticed it generating artwork in the family line of Cubism, the most prevalent art school of the past 100 years. Breaking an image into zones, partitioning it, is at the heart of Cubism, and here we were, influenced by the masters. nVeil, though, was doing something new, things we thought the pioneers, Cezanne, Picasso, Braque, Duchamp and Klee might be interested to try. We will be collaborating with digital arts school programs, providing software and

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instruction in the meantime, to be announced.

"nVeil is a brilliant new tool for creating art ... from music videos to TV commercial production to corporate logo design to simply creating new forms of digital art, I believe the possibilities for this brilliant innovation are endless." - from Lower Thirds blog: "Unveiling Possibilities of nVeil"

System Requirements:

\* nVeil runs on OS X 10.7 (Lion) and above

Pricing and Availability:

Bundled app pricing of both the creating/exporting app and the veil-making app for a limited time is \$29 (USD), with a special educational price of \$19 (USD). Regular price \$39 (USD). Subscribers will be sent how-to videos, tips, the nVeil User Guide and newly discovered uses.

nVeil Art 2.0:

<http://nVeil.com>

Vimeo Video (Intro):

<https://vimeo.com/134792384>

Screenshot:

<https://www.dropbox.com/s/65nufaaonkfs7aq/Polar-Logo132-FBad-01.png?dl=0>

Located in Marin County, California, Storek Studio, is the Bay Area design firm (new and venerable historic buildings, product design, software, visual arts) that, as Storek & Storek / Architecture/San Francisco, designed and built the first Mac facility for Apple, redesigned the Apple II facilities, and, most important, holds the Best-in-Show record in the Annual San Francisco Sandcastle Competition between architecture firms on the beach. All Material and Software (C) Copyright 2015 Storek Studio. All Rights Reserved. Apple, the Apple logo, Mac OS X and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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