

## AppLinX for Mac: App Analytics Links Made Easy

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Atlantia Software today introduces AppLinX 1.0.0 for Mac OS X. AppLinX simplifies the process of creating and distributing iTunes App Analytics links. With AppLinX, it is possible to create campaign links in seconds, right from the Mac menu bar. All links are saved to and synched via iCloud, easily searchable, and available to be added to the clipboard with a single click. The app even lets iTunes Affiliate Program members enter their token to have it automatically appended to every link.

Boston, Massachusetts - Atlantia Software today took the covers off its all new app for the Mac, AppLinX. Targeted at iOS app developers, the app simplifies the process of creating, organizing, and distributing iTunes App Analytics links. App Analytics links are an excellent way for developers to determine which sources are driving the most views and downloads for their iOS apps, however, up until now, creating such links involved visiting a page deep within iTunes Connect and tracking every link manually for later use.

With AppLinX, it is possible to create campaign links in seconds, right from the Mac menu bar. All links are saved to and synched via iCloud, easily searchable, and available to be added to the clipboard with a single click. Finally, the app even lets iTunes Affiliate Program members enter their token to have it automatically appended to every link, allowing developers to earn more revenue for every app install.

"As a long-time iOS developer, I absolutely love App Analytics," said developer Nick Bonatsakis. "But, I was somewhat disappointed to find that generating analytics links involved the use of a very clunky page buried deep within iTunes Connect. I found myself visiting that page over and over again, and then jotting down links I had created in notes. After some months of doing this, I decided there was enough friction to try and improve the process via software, so AppLinX came to be." When asked about his favorite part of the app, Bonatsakis remarked, "I'm particularly pleased with the screen that lists all links for an app. Creating a new link is super easy, searching is fast, and copying a link to the clipboard is culminated with a cool animation and sound effect, it's a very satisfying action."

### Feature Highlights:

- \* Create, organize, and distribute App Analytics links with ease
- \* All links stored in iCloud and searchable from within app
- \* Optionally add iTunes Affiliate Program token to earn extra revenue via every link

### Device Requirements:

- \* Apple Macintosh Computer
- \* Requires OS X 10.10 or later

### Pricing and Availability

AppLinX 1.0 is \$9.99 and available worldwide exclusively through the Mac App Store in the Developer Tools category.

### AppLinX 1.0.0:

<http://atlantiasoftware.com/applinx>

### Direct Download:

[https://itunes.apple.com/us/app/applinx/id1013248649?mt=12&at=11132CC&ct=applinx\\_press](https://itunes.apple.com/us/app/applinx/id1013248649?mt=12&at=11132CC&ct=applinx_press)

### Screenshot:

[http://atlantiasoftware.com/applinx/img/main\\_flat.png](http://atlantiasoftware.com/applinx/img/main_flat.png)

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Application Icon:

<http://atlantiasoftware.com/applinx/img/Applcon.png>

Press Kit (zip):

[https://dl.dropboxusercontent.com/u/122483/press\\_packs/AppLinX\\_v1\\_press\\_pack.zip](https://dl.dropboxusercontent.com/u/122483/press_packs/AppLinX_v1_press_pack.zip)

Located in Boston, Massachusetts, Atlantia Software is a private development company dedicated to the creation of high quality software products, with a primary focus on iOS, OS X, and Web. The company strives to produce applications that are easy to use, and rich in functionality. Their position as a small organization allows them to interact with their customers at a more intimate level, providing first rate support and an ever-open ear. Atlantia has released several highly acclaimed apps as well as countless beautifully designed websites. Check out their apps or hire them for your next software project. Copyright (C) 2015 Atlantia Software LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Link To Article: <https://prmac.com/release-id-76380.htm>

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