

wobinich - Share Location Coordinates in a Platform Independent Message

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Simian Productions announces the immediate availability of wobinich ("whereami" in English), an iOS App that allows users to easily share their location in a platform independent message. If a recipient doesn't have a smartphone or the sender doesn't know what kind of phone the recipient has, sharing a location is difficult. Based on Apple's iOS Location Services, wobinich allows a sender to share his latitude and longitude coordinates via an SMS message with a couple of clicks.

Feldkirchen, Bayern, Germany - Simian Productions announced today the immediate availability of wobinich in the Apple App Store. Mapping software on smartphones has dramatically changed how we view our world. Finding and routing to an address is as simple as a couple of clicks. However, sharing a location with a recipient who doesn't have a smartphone is challenging. Apple Maps sends a user's location as a VCARD that contains an embedded URL that either opens Apple Maps to display the user's location or allows the recipient to save the sender's location as an Address Book contact.

In sharing a user's location, there are two scenarios where smartphone-based Apps are limited:

- * The sender would like to let someone know where they are, but the recipient does not own a smartphone (or the sender does not know what kind of mobile phone the recipient has)
- * The sender's current location cannot be described in terms of a normal, street address - "I am currently on the I-15 somewhere between Victorville and Barstow..."

wobinich ("whereami" in English) directly addresses these issues. Using Apple's iOS Location Services, wobinich allows the user to send his location coordinates to a recipient via a platform independent, SMS message (as long as the sender has at least a GSM connection, he can send an SMS).

If a data connection is available, the user can choose from any of the other messaging services he has configured on his iOS device: Mail, Twitter, Facebook, WhatsApp, etc.

The recipient is sent the sender's coordinates in four formats:

- * Latitude and Longitude - for input into a GPS device
- * Apple Maps URL - clicking on the link will open Apple Maps (iOS or Mac OS X)
- * Google Maps URL - clicking on the link will open Google Maps (if available on the recipient's device)
- * Street Address - if a data connection is available and the user's location can be deciphered

The sender can also personalize the message before sending it.

With just a couple of clicks wobinich allows the sender to share his location in a platform independent message. As long as the recipient has a GSM telephone, he can receive and then enter the sender's coordinates into a GPS device.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Optimized for iPhone 5, iPhone 6/6 Plus
- * Requires iOS 8.4 or later
- * 2.5 MB

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

wobinich 1.03 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Navigation category.

Simian Productions:
<http://simian-productions.com>

wobinich 1.03:
<http://simian-productions.com/wobinich/>

Purchase and Download:
<https://itunes.apple.com/app/wobinich/id1023772621>

Screenshot:
<http://simian-productions.com/wp-content/uploads/2015/08/screenshot-wobinich.png>

App Icon:
<http://simian-productions.com/wp-content/uploads/2015/08/wobinich-lcon.png>

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