## WaterField Designs Unveils the US-Made, All-leather Cozmo 2.0 Laptop Bag

Published on 09/03/15

San Francisco's WaterField Designs unveils the gorgeous, all-leather Cozmo 2.0, an elegant attache laptop bag with carefully-designed features to suit any business environment. Each bag is sewn from the same leather hide to insure consistency in tone and texture. The padded Macbook compartment cradles a computer and leaves plenty of room for more gear. The

Cozmo 2.0 is available in sizes for 13 and 15-inch Macs laptops, exclusively from the WaterField Designs' online store.

San Francisco, California - WaterField Designs, an innovative leader in custom laptop sleeves, bags and cases for digital-minded professionals, today is proud to announce the Cozmo 2.0: an elegant, all-leather laptop briefcase. Thoughtfully designed details enhance the Cozmo's functionality and comfort for professionals - from the padded Macbook laptop compartment and rolling suitcase slot to the off-set, ergonomic shoulder strap. An impeccably crafted business attache, the full-grain leather Cozmo 2.0 stands up on its own and stands out in a crowd.

"We set out to create the IDEAL business brief, and I think we've come really close," explained owner Gary Waterfield. "The Cozmo fits right in to any formal business setting. We chose distressed leather to give it a worldly look. The padded Macbook compartment cradles a computer and leaves plenty of room for more gear. Carry it with super-comfortable leather handles or use the off-set shoulder strap that makes the bag feel weightless."

The Cozmo 2.0 demonstrates WaterField's commitment to artisanal American craftsmanship. Every stitch is precise. Each bag is sewn from the same leather hide to insure consistency in tone and texture. To reduce weight, the premium full-grain leather is then meticulously split and skived to within one millimeter accuracy. The leather pieces are carefully cut and sewn in our San Francisco studio to avoid any un-necessary holes. Our highly trained leather workers ensure that every Cozmo meets our American-Made quality standards.

The Cozmo 2.0 looks compact yet includes ample interior space. Wider at the bottom, it tapers at the top for a slender look. A sewn-in plastic bottom plate gives it structure to stand on its own. The main compartment opens wide with two sleek waterproof zippers and includes a built-in padded laptop sleeve. A gold liner brightens the main compartment as if someone "turned a light on" inside. Two internal hanging pockets aid organization, and a key tether keeps keys or a pouch at hand in a hurry. A deep outside front pocket secures shut with a leather tab and classic metal screw stud.

Business travelers will appreciate the strip at the rear of the Cozmo that slides onto a rolling suitcase handle for convenient, hands-free carrying at airports. For every-day use, soft and comfortable dual-leather handles allow for a briefcase-style carry and an offset, removable shoulder strap creates a weightless feel and lets users alternatively carry the bag messenger-style.

Pricing and Availability:

The Cozmo 2.0

Price: Compact - \$369: Full-sized - \$389

Two sizes: Compact - fits up to 13-inch Mac laptop. Full-sized - fits up to 15-inch Mac laptop

Compact dimensions: 15.5 to 18 x 12 x 4.75 inches; 2.4 lbs. Full-sized dimensions:  $15.5\sim18$  x 12.5 x 4.75; 2.9 lbs.

Materials: Naturally-tanned, full-grain, leather, metal stud closure, YKK waterproof zippers

prMac: Publish Once, Broadcast the World :: http://prmac.com

Colors: Chocolate or black

Shipping: Made to order and ships within 5 business days

WaterField Designs: http://www.sfbags.com/

The Cozmo 2.0 laptop briefcase: https://www.sfbags.com/products/cozmo-2-laptop-bag

YouTube Video (Demo): https://youtu.be/bpc72K0DO6s

Screenshot:

https://cdn.shopify.com/s/files/1/0281/2796/products/cozmo2-fullsize-compact-grizzly\_grande.jpg?v=1440275138

WaterField Designs is an innovative San Francisco designer and manufacturer of bags and cases for tech-savvy consumers who want to stylishly and responsibly transport their technology. WaterField manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, smartphones, tablets, gaming devices and other digital gear. All products are manufactured to exacting standards entirely in San Francisco. More information at the company website under "Our Story." WaterField Designs, SFBags, and Cozmo 2.0 are trademarks of WaterField Designs. Copyright (C) 2015 WaterField Designs.

###

Heidi Marzke Director of PR and Marketing 415-552-8572

heidi@sfbags.com

\*\*\*\*\*

Link To Article: https://prmac.com/release-id-76516.htm

\*\*\*\*\*