

## **Agenda is Set for the Amsterdam SuperMeet featuring Walter Murch**

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The agenda has now been set for the Eighth Annual Amsterdam SuperMeet, to take place during IBC2015 on Sunday, 13 September at the Hotel Krasnapolsky in Amsterdam. The SuperMeet agenda will feature three time Oscar winning film and sound editor, Walter Murch as well as user driven presentations from Blackmagic Design, Adobe, HP/NVIDIA, Boris/Imagineer, and local stop-motion animator/filmmaker, Mascha Halberstad.

Los Angeles CA / Boston MA - The stage show agenda has now been set for the Eighth Annual Amsterdam SuperMeet, to take place during IBC2015 on Sunday, 13 September at the Hotel Krasnapolsky in the heart of Amsterdam, NL. The SuperMeet agenda will feature three time Oscar winning film and sound editor, Walter Murch as well as user driven presentations from Blackmagic Design, Adobe, HP/NVIDIA, Boris/Imagineer, and local stop-motion animator, Mascha Halberstad. Tickets to the the Amsterdam SuperMeet can be purchased at the SuperMeet website. Doors open at 16:30 and SuperMeet stage show begins at 19:00.

Scheduled to appear on stage will be three time Oscar winning film and sound editor, Walter Murch. Murch will speak on "Moviola Metaphysics: Why we do what we do, why it's important, and how we can do it better."

Walter Murch has been editing picture and mixing sound in Hollywood since starting on Francis Ford Coppola's film *The Rain People* (1969). He co-wrote, sound-edited and mixed George Lucas's *THX-1138* (1971), and then supervised the sound editing on *The Godfather* (1972), sound-edited and mixed *American Graffiti* (1973) and *The Godfather: Part II* (1974), got his first Academy Award nomination and won a double BAFTA for picture editing and mixing *The Conversation* (1974), won his first Oscar for *Apocalypse Now* (1979), and an unprecedented double Oscar for sound and film editing for his work on *The English Patient* (1996).

Blackmagic Design will present filmmaker Nguyen-Anh Nguyen who will show off his short film "Temple," a science fiction cyberpunk thriller, helmed by the team behind *The Akira Project*, a crowd-sourced, live-action trailer based on the manga *AKIRA*.

Adobe Premiere Pro Product Manager Al Mooney returns to demonstrate how, through Creative Cloud, new innovations in Premiere Pro CC will continue to make it the market leading NLE.

Successful Dutch filmmaker Mascha Halberstad who has specialized in narrative stop-motion filmmaking will show clips from her numerous projects and explain her process and techniques.

Following the recent merger, Mary Poplin from Boris FX & Ross Shain from Imagineer Systems will showcase the newest versions of flagship products Boris Continuum Complete 10 (BCC 10) and mocha Pro 5.

HP/NVIDIA will bring to the stage Gary Adcock and Kosmas Kitsos who will talk about the line of powerful HP Workstations.

Doors will open at 16:30 for the SuperMeet Digital Showcase featuring 17 software and hardware developers including Adobe, Blackmagic Design, HP/NVIDIA, iZotope, Audio Network, ACES, BorisFX, CoreMelt, FieldCast, The Future Store, FxFactory, GenArts, HighPoint, Intelligent Assistance, Imagineer Systems, Lumberjack, Pond5, Quantum | StorNext, and Red Giant. Here, attendees can enjoy a few cocktails, mingle and party with industry peers, network one on one with leading manufacturers and learn about the latest trends in collaborative editing workflows for post production and broadcast markets.

Rounding out the evening will be the always wild "World Famous Raffle," where currently over 68,000 Euros worth of valuable software and hardware, including a Blackmagic Design URSA Mini EF 4K Digital Cinema Camera will be handed out to dozens of lucky winners. In addition there will be a FREE bonus raffle sponsored by HP. The first 300 people through the doors before 18:00, (whichever comes first) will be eligible to win a fully loaded HP ZBook workstation.

Tickets are only 15.00 Euros each (includes 2 raffle tickets) for General Admission and 7.00 Euros for students and Teachers and are on sale online only. It will be 20.00 Euros each at the door assuming any tickets are left as historically every SuperMeet sells out. Food (snacks) and cash bars will be available throughout the evening. To purchase tickets and for complete details on the SuperMeet including updated agenda, a current list of raffle prizes and directions to the Hotel Krasnapolsky, go to the SuperMeet web site.

SuperMeet:  
<http://supermeet.com>

Walter Murch:  
<http://www.imdb.com/name/nm0004555/>

Blackmagic Design:  
<http://blackmagicdesign.com>

Adobe:  
<http://www.adobe.com/products/creativecloud.edu.html>

Mascha Halberstad:  
<http://www.superfelix.nl>

BorisFX/Imagineer:  
<http://www.borisfx.com>

SuperMeets are networking gatherings of Final Cut Studio, Adobe and Avid editors, gurus and digital filmmakers from throughout the world who use or want to learn to use Macintosh-based workflows and solutions such as Apple's Final Cut Studio suite of applications. SuperMeets are held annually in San Francisco, Austin, Las Vegas, Amsterdam, London and Boston. The SuperMeet agenda usually includes demos of new products, digital video tips and tricks, and filmmaker show and tells, including a SuperMeet Digital Showcase with vendors and small developers providing workflow solutions for digital filmmakers and content creators. All product and company names herein may be trademarks of their respective owners.

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Michael Horton  
co-producer

[michaelh@lafcpug.org](mailto:michaelh@lafcpug.org)

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