

## Hands Free Activation in this 3 in 1 Safety App

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Covert Alert is the first Hands Free Speech Activated 3 in 1 App on the market today. Covert Alert, once activated in an emergency situation, not only sends a message to the users designated contacts, but provides a link for tracking the user in real time GPS. Covert Alert's crystal clear recording of the emergency event is stored on your local device, and on secure servers for future retrieval. Covert text messaging is available in non-emergency situations as designed by the user.

Indianapolis, Indiana - Lucrative Innovations, Inc. today is proud to announce the release of Covert Alert 1.7 on the iTunes App Store. Covert Alert is the first Hands Free Speech Activated 3 in 1 App on the market today. Covert Alert, once activated in an emergency situation, not only sends a message to the users designated contacts, but provides a link for tracking the user in real time GPS. Covert Alert records the emergency event not only on your local device, but on secure servers for future retrieval, and the recordings are crystal clear. Seldom do you have the use of your hands to activate an alert in an emergency, now family, friends, and confidants, may be notified by just stating your keywords. Covert Alert supports both iPhones and iPads and is current for iOS 9.

In addition to being a safety and recording App, Covert Alert contains additional texting options that may be used privately in non-emergency situations. Covert texting to specific friends, co-workers, confidants, or family may be used in uncomfortable situations you want removed from; long extended meetings; social events you want to leave but need an excuse; and in many other settings that require the need for a confidential messaging system. .

"Make your Smart Phone your Safe Phone" says Kim Worland, Vice President of Public Relations, "the added seconds may mean the difference between Safe and Sorry". There is no monthly subscription cost for Covert Alert, just a single one time fee to add that extra layer of protection we all need.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 7.0 or later
- \* 48.7 MB

### Pricing and Availability:

Covert Alert 1.7 is \$6.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Utilities category. Visit our website for more information about all of the unique features, or follow us on Facebook, Twitter, or Instagram.

### Covert Alert 1.7:

<http://www.covertalert.com>

### Purchase and Download:

<http://itunes.apple.com/us/app/id980534294>

### Screenshot:

<http://a3.mzstatic.com/us/r30/Purple49/v4/74/84/ad/7484adaa-feff-a797-b60b-4f164b7fee11/screen480x480.jpeg>

### App Icon:

<http://a2.mzstatic.com/us/r30/Purple6/v4/f3/24/98/f3249831-5908-f0dd-d1a1-5c9d369a9457/icon175x175.png>

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