

MCE Ships 1TB - Largest Flash Drive Upgrade for Orig MacBook Pro Retina

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MCE Technologies (MCE) today announced it is shipping a 1TB, with a full 1TB of usable storage capacity, and a 500GB Flash Drive Upgrade Kit for the 13" and 15" MacBook Pro with Retina Display (Mid 2012 - Early 2013). Each kit includes a USB 3.0 enclosure for the original flash drive to facilitate easy data transfer, all tools required to perform the installation, an illustrated installation guide, and drive cloning software. The 1TB Flash Drive Kit retails for \$479 and the 500GB Kit for \$279.

San Dimas, California - MCE Technologies (MCE) today announced it is shipping the highest capacity flash storage upgrade solution for the 13" and 15" MacBook Pro with Retina Display (Mid 2012 - Early 2013). The MCE 1TB and 500GB Flash Drive Upgrade Kits include a specially designed USB 3.0 enclosure to house the original flash drive to facilitate easy data transfer, all necessary tools to perform the installation, an illustrated installation guide, and drive cloning software. The MCE 1TB Internal Flash Drive Upgrade Kit is \$479.00, and the 500GB version is \$279.00. Both are available for immediate shipment.

"We're excited to bring to market the first true 1TB flash storage upgrade kit for the first generation of MacBook Pro with Retina Display machines," stated Arnold Ramirez, president of MCE. "Users with the standard configuration of 128GB or 256GB of storage quickly encountered how minimal that amount of storage is in this day and age and are weary of lugging around external drives. Our 1TB and 500GB internal flash upgrade kits are a perfect solution to that problem."

The MCE 1TB and 500GB Flash Storage Upgrade Kits for 13" and 15" MacBook Pro (Mid 2012 through Early 2013) installs in place of the existing flash drive in those machines. They are based on the SATA-III architecture in those machines and can transfer data at speeds of up to 550MB/sec when reading, and 520MB/sec when writing. The drives perform their own wear-leveling algorithm to ensure longevity as well as support TRIM when enabled in the Mac OS. They support SMART status commands and can be configured and partitioned using the native Disk Utility app in the Mac OS. Each Flash Storage upgrade kit carries a five-year warranty.

Pricing and Availability:

The MCE 1TB Flash Storage Upgrade Kit for 15" and 13" MacBook Pro with Retina Display (Mid 2012 - Early 2013) is \$479.00 and the 500GB Flash Storage Upgrade Kit retails for \$279. Each kit includes the Flash Storage drive, USB 3.0 Enclosure Kit for the original flash drive, an installation toolkit, an illustrated installation guide, and drive cloning software.

MCE Technologies:
<http://www.mcetech.com>

1TB Flash Upgrade:

http://store.mcetech.com/mm/merchant.mvc?Store_Code=MTOS&Screen=PROD&Product_Code=1000GSSD-M12E13

Screenshot:

http://store.mcetech.com/mm/graphics/00000001/2012flashmce_505x185_comp.jpg

MCE designs, develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end-users. MCE was founded in 1993 with the purpose

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of designing great products for the Mac and now enjoys the hard-earned reputation among its customers and within the industry of being a premier provider of innovative products for the entire lineup of Apple Macintosh computers. We plan to continue our quest to bring innovative and compelling products to the Mac market... empowering our customers and reaffirming their belief that they own the greatest computers in the world. MCE is based in San Dimas, California, 800-5000-MAC, 909-599-3105, and can be found on the the MCE Technologies website. Copyright (C) 2015 MCE Technologies. All Rights Reserved. Apple, the Apple logo, Mac OS X, and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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