

## **Xcore Apps Featured in Apps World's December 2015 Issue**

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Xcore Apps, developer of the entertaining Guess the Emoji Icons Saga game for iOS devices, is featured in the December 2015 issue of Apps World magazine. The issue - as well as being available to 2,500,000 subscribers worldwide - will also be distributed at the yearly GMASA event on January 22, 2016. The company is featured on the front cover, as well as included in an article where Xcore's founders share their thoughts on the mobile app industry, and what they see for its future.

Forest Hills, New York - Xcore Apps, developers of the entertaining and brain-teasing Guess the Emoji Icons Saga game for iOS devices, are featured in the December 2015 issue of Apps World magazine. The issue, available to 2,500,000 subscribers worldwide, will also be distributed at the yearly GMASA event on January 22, 2016. Xcore Apps is featured on the front cover, as well as being included in an article where Xcore's founders, Sundari Chockalingam and Raja Ramanathan shared their thoughts on the mobile app industry today, and what they see for the industry's future.

Xcore Apps was founded in 2014 in Queens, New York, and the company has grown much more than even founders Sundari and Raja could have expected. The duo launched their first app "Guess The Emoji Icons Saga," soon after founding the company, and they say the experience taught them a great deal about the development and distribution of apps.

"The more we learn about the market the more involved we want to be and its a great experience to say the least, says Xcore Apps co-founder Raja Ramanathan. "We've prided ourselves on our interaction with our game's players, and from their helpful input, we've been able to bring an even more brain-teasing challenge to the game. Now, our experience in working with App World Magazine on this feature article has been another great learning experience."

Xcore Apps has been working closely with Apps World on the feature, and the founders say it has been another way that they've learned so much more about the industry they find themselves in. They have learned more about the various app markets around the globe, and have discovered a number of new ways to reach their target audience, such as their cooperation with the popular magazine.

As a result of their experiences in the market, and their discussions with App World Magazine, Xcore has evolved as a company, and have now branched out into offering social media marketing services to their users. The new service tailors the app marketing services to their customers' specific needs, offering an important and greatly needed service to the industry.

"As of now we offer social media marketing which could be tailored to the customers preferences, and we will offer other marketing services in the future," says Xcore Apps co-founder Sundari Chockalingam. "The Apps World Magazine article offers coverage of our newly offered marketing services, in addition to our opinions on current trends in the app market, so we are more than pleased as to what will come in the near future."

Xcore's first app for iPhone, iPad, and iPod touch devices was Guess the Emoji Icons Saga, an entertaining brain-teaser of a game that challenges players to select the correct emoji icons to represent the picture they're shown on the screen. The game starts out with a few easy puzzles, but quickly begins to challenge even the most avid user of emoji. The game includes over 40 levels of challenging questions, so it presents a challenge to even the most avid text messaging emoji user.

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App World Magazine's December 2015 issue features Xcore Apps and its founders, and is recommended reading for anyone interested in their thoughts on the app industry today, and what they see for the industry in the future.

Xcore Apps:  
<http://www.xcoreapps.com>

Apps World Magazine:  
<http://www.appsworldmag.com/>

Guess The Emoji Icons Saga - What emoticon represents the picture? 2.1:  
<http://itunes.apple.com/app/guess-the-emoji-saga/id942816776>

Screenshot:  
<http://a4.mzstatic.com/us/r30/Purple69/v4/43/7d/18/437d18f1-c8e1-0804-7119-cea6856b70bf/screen568x568.jpeg>

App Icon:  
<http://a2.mzstatic.com/us/r30/Purple4/v4/cb/09/dd/cb09dd18-3ac5-8fe5-71f1-a5bdb415a911/icon175x175.png>

Xcore Apps was founded in 2014 in Queens, New York by Sundari Chockalingam and Raja Ramanathan. Driven by the ever evolving world of technology and innovation, Xcore Apps was created to bring apps that are immersive and enjoyable. The more we learn about the market, the more involved we want to be, and it is a great experience to say the least. We think that there is an app out there for everybody and we strive to create those apps. Copyright (C) 2015 Xcore Apps LLC. All Rights Reserved. Apple, the Apple logo and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Raja Ramanathan  
Owner

[xcoreapps@gmail.com](mailto:xcoreapps@gmail.com)

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Link To Article: <https://prmac.com/release-id-77897.htm>

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