

Random Ideas announces Edibles Diet Journal 2.5 for iPhone OS

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Random Ideas, LLC today announced Edibles 2.5, its popular diet journaling application for the Apple iPhone and iPod Touch. Edibles allows you to track either calories, carbs, or virtually any single user-configurable item. It comes with everything you need to achieve a healthy lifestyle. Version 2.5 enhances it's integration with the Edibles Online service, allowing users of Edibles to dynamically search it's database of over 500,000 foods contributed from users around the world.

Gilbert, Arizona - Nine months ago, Random Ideas announced the creation of Edibles Online. A web service which enabled users of it's popular diet journal, Edibles, to safely store their Edibles diet and weight journals online. Additionally, it enabled users to contribute and share their food data with each other as well as collaborate with friends in weight-loss teams.

Now, thanks to this "crowd-sourced" accumulated data, Edibles is able to leverage the Edibles Online service to provide an unprecedented diet resource for it's users. Using unique, top-secret algorithms, Edibles Online is able to filter and rank this huge 500,000 food database to determine the most accurate entries and provide only the best, most accurate data to our users. Because the data is contributed from users, it will continue to grow and become even more accurate over time.

With version 2.5, Edibles is able to search this online database directly on the user's iPhone or iPod Touch. This combined with features we've already had in Edibles for over a year, such as weight journaling, exercise journaling and daily accountability tracking, makes Edibles the most easy to use diet journal for iPhone OS.

Jiva DeVoe, the company's founder and Chief Software Craftsman said, "We've been extremely excited to see the growth of the Edibles Online community and to watch it blossom into such a fantastic diet resource. Thanks to our extremely talented developers, who've spent many hours developing the code that enables us to rank and filter this data, we can now deliver that data back to our users on their mobile devices. It's really great! Stay tuned for more announcements from us this month!"

System Requirements:

* iPhone or iPod Touch 2.2.1 or later

Pricing and Availability:

Edibles 2.5 is only \$4.99 (USD) and available worldwide exclusively through the App Store.

Random Ideas:

<http://www.random-ideas.net>

Edibles 2.5:

<http://www.random-ideas.net/Software/Edibles>

Edibles Online:

<http://www.edibles-online.com>

Purchase and Download:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=287658155&mt=8>

Screenshot:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://www.random-ideas.net/Software/Edibles/screenshots/Secondary_sm.png

Application Icon:

<http://www.random-ideas.net/Software/Edibles/screenshots/Logo.png>

Based in the blazing hot desert of Arizona, Random Ideas, LLC was founded in 2001 and publishes Productivity, Utility, Entertainment, and Lifestyle software for iPhone and Mac OS X. Random Ideas is committed to contributing back to the community. As such, it donates 5% of it's pre-tax net profits to charity. The selected charity for Edibles is "Feed The Children." Copyright (C) 2001-2009 Random Ideas LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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