

## **Geocaching - The World's Largest Treasure Hunt, Now Available on iOS**

Published on 12/11/15

Zed Said Studio announces the release of their latest app, Cachly 1.0 for iOS devices. Cachly is a geocaching app that uses the iOS device's GPS capabilities to allow users to explore and find hidden geocaches in their area. Geocaching is an outdoor treasure hunting activity in which participants use a GPS device to hide and find containers called geocaches. Throughout the world, there are over 2 million individual geocaches in more than 190 different countries.

Ridgefield, Washington - Zed Said Studio is proud to announce the release of their latest app, Cachly 1.0 for iPhone and iPad devices. Cachly is a geocaching app that uses the iOS device's GPS capabilities to allow users to explore and find hidden geocaches in their area.

Geocaching is an outdoor treasure hunting activity in which participants use a GPS device to hide and find containers called geocaches. Throughout the world, there are over 2 million individual geocaches in more than 190 different countries. A typical geocache is placed in an area of beauty or interest, and is a small waterproof container, holding a logbook, and 'treasure' which may be a small toy or trinket in which geocachers can take or swap.

Previously, if geocachers wanted to go geocaching they had to buy a specialist GPS tracking device. However, due to advances in technology geocaching has grown more popular and accessible to everyone. This is because geocachers are now able to go out geocaching by simply using their smartphone and a geocaching app.

Unlike many expensive GPS devices, Cachly, quickly and easily provides users with information of nearby geocaches by providing a clear map and navigating the user to the geocache. It will also state each geocache's size, terrain it's on, and the difficulty of finding the geocache. Users are also able to view previous geocachers logs, photos, descriptions, and additional information for each geocache.

"Geocaching has always been a passion of mine," said Lead Developer of Zed Said Studio, Nicholas Hubbard. "In the past I have used other Geocaching apps on my iPhone. However, I was disappointed with most of the apps available for iOS. This then inspired me to go out and create my own app for the geocaching community"

### Device Requirements:

- \* iPhone and iPad
- \* Requires iOS 8.2 or later
- \* 18.5 MB

### Pricing and Availability

Cachly 1.0 is just \$2.99 USD (or an equivalent amount in other currencies) for a limited time, and is available worldwide exclusively through the App Store in the Navigation category. The special introductory \$2.99 price is good until December 18. Thereafter, the app will be available for its normal price of \$4.99.

### Cachly 1.0:

<http://www.cach.ly>

### Purchase and Download:

<https://itunes.apple.com/app/cachly-simple-powerful-geocaching/id645384141>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Press Kit (ZIP):

[http://www.cach.ly/\\_\\_data/assets/file/0004/9157/Cachly-Press-Kit.zip](http://www.cach.ly/__data/assets/file/0004/9157/Cachly-Press-Kit.zip)

Screenshot:

<http://a4.mzstatic.com/us/r30/Purple6/v4/05/81/7d/05817d8d-7823-cd89-a7e9-67465f21f34e/screenshot322x572.jpeg>

App Icon:

<http://a1.mzstatic.com/us/r30/Purple/v4/5b/97/68/5b97689d-8608-c587-bd95-6eb741880e80/icon175x175.jpeg>

Founded in 2007, Zed Said Studio is based in Ridgefield, WA, with Nicholas Hubbard Lead Developer and owner of the organization. Hubbard has over 10 years in both programming and developing apps, and has leveraged this experience to produce over 12 different apps currently in Apple App Store. Copyright (C) 2015 Zed Said Studio. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Nicholas Hubbard  
Owner/Lead Developer  
(360) 524-3379

[nic@zedsaid.com](mailto:nic@zedsaid.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-77944.htm>

\*\*\*\*\*