

Simplex Spelling Apps Significantly Improve Spelling Skills, Study Shows

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Pyxwise Software has had its educational methodology validated by an academic study, which showed an average improvement of 1.9 grades among children who regularly used its iPad apps. Simplex Spelling improves English spelling and reading skills by using a powerful combination of phonics lessons, spelling/word patterns, our unique "reverse phonics" approach and contextually relevant spelling rules. The 2014 study was carried out by Dr. Linda Chmiliar and Serena Seeger at Athabasca University.

Edmonton, Canada - Pyxwise Software, the maker of the Simplex Spelling Phonics 1 and 2 apps, has had its educational methodology validated by an academic study which showed an average improvement of 1.9 grades among children who regularly used its iPad apps.

The 2014 study, carried out by Dr. Linda Chmiliar and Serena Seeger at Athabasca University, followed 23 students with learning disabilities who used the Simplex Spelling series of apps for 10-15 minutes a day for approximately 1-2 days a week over an 18-week period. Students took the Schonell Spelling Test at the beginning and end of the research period, which revealed an average rise of 1.9 grade levels among students involved. The largest grade improvement was 4.4 grade levels.

Pyxwise Software is at the forefront of a new trend in education: using tablets and apps to make education more fun and effective. Simplex Spelling apps use a systematic phonics-based approach which is backed by pedagogic research. The apps use bright colors, spoken audio, sound effects and game-style rewards to make them as engaging as possible for children. Pupils involved in the Athabasca study described Simplex Spelling apps as "cool" and "fun" - words rarely used to describe traditional methods of teaching spelling.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 5.1.1 or later
- * 98 MB

Pyxwise Software has a total of seven spelling apps on the market, suitable for kids from kindergarten to age 9 and above. The company will soon release app updates which will bring its apps in line with future support for 64-bit devices.

Pyxwise Software:

<http://www.pyxwise.com/>

Simplex Spelling Phonics 1 - English:

<http://www.pyxwise.com/ssphonics1.html>

Purchase and Download:

<https://itunes.apple.com/app-bundle/simplex-spelling-school-literacy/id952954998>

Screenshot:

<http://www.pyxwise.com/images/SimplexSpellingPhonics1/waste3.jpg>

App Icon:

<http://www.pyxwise.com/images/SimplexSpellingPhonics1/icon512.png>

Pyxwise Software is an independent family-friendly game and educational software

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development firm based in Edmonton, Canada. The company combines technical excellence with a drive to change education for the better. The company has achieved wide recognition for its educational apps including winning the Balefire Labs "Best Educational App of 2014" award for its Simplex Spelling Phonics - Advanced Phonograms app. Copyright (C) 2015 Pyxwise Software Inc. All Rights Reserved. Apple, iPad, iPhone and iPod touch are registered trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

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