

## **Theodolite Nav App with Photo/Movie Overlay - 40% Off Anniversary Sale**

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Hunter Research and Technology is excited to offer its flagship augmented reality navigation app Theodolite for 40% off during a special anniversary sale. Theodolite is a multi-function viewfinder that combines a compass, two-axis inclinometer, rangefinder, GPS, offline topo maps, nav calculator, tracker, and data overlay photo/movie camera into one indispensable app. Theodolite is great for outdoor enthusiasts, professionals, students, teachers, explorers, and high-tech gadget lovers.

Williamsburg, Virginia - Just in time for the holidays, Hunter Research and Technology is excited to offer its flagship augmented reality navigation app Theodolite for 40% off during a special sale. Theodolite is great for outdoor enthusiasts, professionals, students, teachers, explorers, and high-tech gadget lovers.

Theodolite is a multi-function viewfinder for iPhone and iPad that combines a compass, two-axis inclinometer, rangefinder, GPS, offline topo maps, nav calculator, tracker, and data overlay photo/movie camera into one indispensable app. Uses are endless, and the app is great for hiking, boating, hunting, golf, outdoor sports, sightseeing, navigation, and finding your way around. Theodolite also has professional grade features, and is used extensively by surveyors, geologists, architects, engineers, competitive sportsmen, first responders, military personnel, and search and rescue workers around the world.

Theodolite can take geo-tagged camera images, screenshots, movies, and screen movies directly from the app, with 2X and 4X digital zoom and fast buffered saves. Geographical data, time, date, and custom notes can be overlaid directly on photos and movies for later reference.

Users can view current position on the built in map view, with new offline Outdoors maps. Theodolite Outdoors maps use detailed coloring and shading to show terrain and land cover with spectacular fidelity, and include topo contours (feet or meters), roads, trails, landmarks, campgrounds, ski lifts, and more.

Theodolite's pro features include a nav calculator, data logging, e-mail export with KML, percent grade display, mil compass readout, optical rangefinders, and colored lens filters to improve use in dark conditions. The app can provide location in military grid reference system (MGRS) coordinates, universal transverse Mercator (UTM) coordinates, British/Irish National Grids, US National Grid, US State Plane coordinates, and six latitude/longitude formats. An optional Datum Pack adds over 230 geodetic datums covering regions and countries on all continents around the world.

Theodolite 5.0 is on sale for a 40%-off during the app's six year anniversary. Sale pricing for Theodolite carries over to the Outdoor Adventure App Bundles from Hunter Research, which combine up to five popular outdoors apps at a great discount. These apps have been shown in Apple Keynotes, featured in iTunes, and even filmed by Apple being used atop the Great Wall of China! Find out why Apple included Theodolite and other Hunter Research apps among the most amazing apps available. Where will you take them on your next adventure?

### **Pricing and Availability:**

Theodolite (iPhone, iPod touch) and Theodolite HD (iPad, iPad mini) are available on the iTunes App Store for a 40%-off introductory sale price of \$5.99 (USD). Theodolite runs on any camera-equipped iPhone or iPod touch. Theodolite HD runs on any camera-equipped iPad or iPad mini. More information, including screenshots, is available on the Hunter Research and Technology website.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Theodolite 5.0:

<http://hrtapps.com/theodolite/>

Purchase and Download (iPhone, iPod touch):

<https://itunes.apple.com/app/theodolite/id339393884>

Theodolite HD 5.0:

<http://hrtapps.com/theodolitehd/>

Purchase and Download (iPad, iPad mini):

<https://itunes.apple.com/app/theodolite-hd/id425456242>

Screenshot:

<http://a2.mzstatic.com/us/r30/Purple69/v4/f2/78/5c/f2785c6e-d761-5bb5-c540-cf2478569832/screen480x480.jpeg>

Hunter Research and Technology is run by Dr. Craig Hunter, a practicing engineer with over 20 years of experience in engineering and software development. Dr. Hunter received the NASA Software of the Year Award and an Apple Design Award (Best Scientific Computing Solution on Mac OS X) for his work in software development. He founded Hunter Research and Technology in 2008 to create innovative apps that leverage the advanced hardware and software capabilities of iOS devices and Macs. The company has numerous apps available on the iTunes App Store, and develops apps for a range of clients worldwide. Copyright (C) 2015 Hunter Research and Technology. All Rights Reserved. Apple, the Apple logo, Macintosh, iTunes, iPhone, iPod touch, iPad, and iPad mini are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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