

Steve Glinberg releases KidCalc 1.5 for iPhone and iPod touch

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Independent software developer Steve Glinberg today announces KidCalc 1.5, an update to his popular animated math flash cards and learning game for iPhone and iPod touch. Designed specifically to leverage the iPhone's peerless interface, KidCalc helps teach math to children, ages 3-9 years, using Halloween themed graphics, engaging animations and voice-overs by a child. KidCalc is now four apps in one, including animated math flash cards, math drills, counting games, and an animated calculator.

Madison, Wisconsin - Independent software developer Steve Glinberg today is proud to announce KidCalc 1.5, a significant update to his popular animated math flash cards and learning game for iPhone and iPod touch. Designed specifically to leverage the iPhone's unique capabilities and peerless interface, KidCalc is now four apps in one, including animated math flash cards, math drills, counting games, and an animated calculator.

Created with the help of public and private school teachers, as well as parents homeschooling their children, KidCalc helps teach crucial math skills to children ages 3-9 years. This timely Halloween themed version of KidCalc includes themed icons, such as jack-o-lanterns, haunted houses, bats, witches hats, engaging animations and even voice-overs by a child.

"When I saw my 2 1/2 year old daughter pick up my new iPhone and use it with absolutely no instruction, I realized that the iPhone's touch interface, especially when combined with engaging animations and sounds, held unprecedented potential as a platform on top of which an entirely new class of teaching tools could be built," said Steve Glinberg, KidCalc's developer. "I decided then to build KidCalc, to teach children how to visualize the addition and subtraction of sets of objects. With the addition of counting games and animated flash cards into this new release, KidCalc has become even more fun, engaging and effective at teaching numbers and math than it already was."

KidCalc's puzzle games challenge children to complete a series of math problems. When a puzzle is complete children are rewarded with sounding trumpets and a full view of a picture they worked to reveal - one of 72 brightly colored still life and action photos that KidCalc includes.

KidCalc is four apps in one:

- * Animated math flash cards
- * Math drills
- * Counting games
- * Animated calculator

KidCalc's animated calculator features an instant-replay button that replays animations and voice-overs for a previous math problem, also simulating button presses, providing children a powerful tool for learning math at their own pace. Some of KidCalc's other user selectable themes include an outer space theme with planets, martians, UFOs, and moons, as well as a sports theme with basketballs, baseballs, footballs, and hockey pucks.

Halloween Costume Photo Contest:

In celebration of Halloween, kids are invited to join the KidCalc Halloween Costume Photo Contest. Winning costume photos will be added to the collection of photos used in KidCalc's counting and math flash card games. Photos will be downloaded onto iPhones and iPod touches worldwide for children to see when they solve one of KidCalc's counting or flash card games. See the KidCalc website for details.

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System Requirements:

* iPhone or iPod touch 3.0 or later

Pricing and Availability:

KidCalc 1.5 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Education category. A free version of KidCalc is also available. KidCalc Lite includes the full featured animated calculator and animated flash cards and puzzle games limited to the numbers 1-4. Review copies are available upon request.

KidCalc 1.5:

<http://kidcalc.info/>

Download and Purchase:

<http://iTunes.KidCalc.info>

Screenshot 1:

http://pressreleases.kidcalc.info/20091001/KidCalc_Screen1.png

Screenshot 2:

http://pressreleases.kidcalc.info/20091001/KidCalc_Screen2.png

Screenshot 3:

http://pressreleases.kidcalc.info/20091001/KidCalc_Screen3.png

Application Icon:

http://pressreleases.kidcalc.info/20091001/KidCalc_Icon.png

Located in beautiful Madison, Wisconsin, Steve Glinberg is an independent software developer, iPhone enthusiast, and dad who is passionate about finding simple and effective ways to teach even advanced concepts to young children. All Material and Software (C) 2009 Steve Glinberg / All Rights Reserved. Apple, the Apple logo, iPhone, and iPod, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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