

## LinkOptimizer for Adobe InDesign Is Now Available for Sale on MacUpdate

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Zevrix Solutions announces that LinkOptimizer, its workflow automation solution for Adobe InDesign, is now available for direct purchase on MacUpdate under its Enhanced Product Pages program. LinkOptimizer helps users reduce the size of InDesign links by eliminating excess image data, convert image colors, formats and more. As a result users can save gigabytes of disk space, accelerate output, reduce production time and costs, and effortlessly repurpose InDesign jobs for web and mobile devices.

Toronto (ON) Canada - Zevrix Solutions today announces that LinkOptimizer, its workflow automation solution for Adobe InDesign, is now available for direct purchase on MacUpdate full time through its Enhanced Product Pages program. LinkOptimizer automates complex image manipulation tasks helping users reduce the size of InDesign links, save processing time and production costs, and repurpose InDesign documents for web and mobile devices.

"This is the best extension I ever purchased for any design app," says Wayne Guy of Edge Graphics in Van Nuys, California. "It saves hours of time, tediously replacing linked images, resizing, batch processing. Worth every penny... It's a must have tool for a designer who works with image rich InDesign files such as catalogs or magazines."

MacUpdate began in 1996 as a forum for Mac enthusiasts to discuss and track Mac software updates and releases. Now, over a million users discover, discuss, try and purchase over 40,000 apps from over 6,000 developers. The new Enhanced Product Pages Program creates an easy way for MacUpdate members to purchase LinkOptimizer in just one click directly from its existing MacUpdate listing.

LinkOptimizer works automatically with Adobe Photoshop to eliminate the excess image data of InDesign links, perform essential image adjustments and convert image formats. The software offers the following main features:

- \* Resize links to match their InDesign dimensions at a target resolution
- \* Reduce link size by eliminating excess image data
- \* Convert colors and apply ICC profile
- \* Merge layers and delete hidden ones
- \* Convert image formats
- \* Optimize files for web and mobile devices
- \* Run a Photoshop Action on each image

Pricing and Availability:

LinkOptimizer can be purchased from MacUpdate for \$259.95 USD (Light version: \$179.95). Trial is also available for download. LinkOptimizer requires Mac OS X 10.6-10.11 and Adobe InDesign and Photoshop CS3-CC 2015.

Zevrix Solutions:  
<http://zevrix.com>

LinkOptimizer:  
<http://www.macupdate.com/app/mac/21749/linkoptimizer>

Download LinkOptimizer:  
<http://zevrix.com/LinkOptimizer.dmg>

Screenshot:  
<http://zevrix.com/screenshots/lo4/res-win-ysmt.gif>

Located in Toronto, Canada, Zevrix Solutions provides automation and productivity solutions for Adobe Creative Cloud and Creative Suite software, PDF workflows, graphic file diagnostics and Microsoft Office output on Mac OS. Zevrix is dedicated to help professionals increase their profits through automating everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2016 Zevrix Solutions. All Rights Reserved. Other trademarks and registered trademarks may be the property of their respective owners.

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