

## Enjoy reading Cricket Life Magazine on Magzter

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To expand its digital reader base across the world, Australia's Cricket Life Magazine partners with Magzter, the world's largest digital magazine newsstand. Cricket Life Magazine is about all things cricket, and filled with regular contributions from some of the world's most outstanding past and present players. This magazine is packed with upcoming tour schedules, exclusive interviews and articles written by legendary and upcoming cricketers.

New York, New York - Australia's Cricket Life Magazine partners with Magzter, the world's largest digital magazine newsstand, to expand its digital reader base across the world. This exciting magazine about all things cricket, is filled with regular contributions from some of the world's most outstanding past and present players.

Each issue of Cricket Life Magazine is packed with upcoming tour schedules, exclusive interviews and articles written by legendary and upcoming cricketers. The magazine is a must-read for cricket fans around the world, thanks to its comprehensive and compelling coverage of the sport. The latest issue of Cricket Life Magazine features an impressive tribute to Australian pace bowler Mitchell Johnson and Peter Newlinds shares his insights on time spent in the commentary box for 18 years. Also, don't miss the exclusive interview with England's Sarah Taylor.

"We are very pleased to partner with Magzter in publishing our online edition of Cricket Life Magazine. Cricket Life is a unique magazine about all things cricket, with regular contributions from some of the world's most outstanding past and present players. Our dealings with the team at Magzter have been excellent and it is exciting to know that Cricket Life Magazine is now available to a worldwide audience of many millions." - David Hulston - Publishing Editor, Cricket Life Magazine - Australia

"From insightful articles by most admired cricketers to interviews of young players, Cricket Life Magazine comes up varied and engaging columns in every issue, which thoroughly impress the cricket fans. The magazine also helps budding cricketers understand the nuances of the sport through its expert analyses. Welcome aboard Cricket Life Magazine!" - Girish Ramdas, CEO, Magzter Inc.

"With cricket increasingly becoming famous across the globe, well-curated magazines on cricket will further popularize the sport. Cricket Life Magazine acts as a dependable source of information on everything related to cricket and I firmly believe that the magazine will be loved by millions of cricket fans on Magzter." - Vijay Radhakrishnan, President, Magzter Inc.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Optimized for iPhone 5, iPhone 6/6 Plus
- \* Requires iOS 7.0 or later
- \* 33.3 MB

### Pricing and Availability:

Magzter - Digital Magazine Newsstand 6.3 is free and available worldwide through the App Store in the News category. A quarterly magazine, Cricket Life Magazine is priced at 26.43 AUD (\$19.99 USD) for an annual subscription on Magzter. Cricket Life Magazine also comes as a treat to Magzter GOLD users, who can enjoy reading it along with 3,750 other international digital magazines. The app is also available on Google Play, and Windows 8, the web, Amazon App Store, Kindle Fire, and NOOK and is expanding to more platforms soon.

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Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

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Magzter is the world's largest and fastest growing global digital magazine newsstand with over 28.5 million digital consumers, more than 7,700 magazines from over 3,000 publishers. Headquartered in New York, Magzter has its local offices in London, Paris, Barcelona, Amsterdam, Helsinki, Mexico City, Cape Town, Chennai and Singapore and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to thousands of magazines for a low monthly price. All Material and Software (C) Copyright 2016 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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