

Informant announces a fresh interface, a la carte pricing, Free Calendar

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In addition, Informant has received some major new functionality:

- * Refreshed user interface. It's been cleaned up and streamlined for an elegant and professional look - It's not just pretty though. The added functionality makes Pocket Informant a vital part of personal organization
- * A brand new Focus View with a 31-day ribbon date bar giving you the ability to plan into the future
- * The ETA is now shown as a status bar that you can call upon for driving directions, but is not visually blocking any view of your Event details
- * Settings are now searchable to quickly find exactly what you need to customize
- * Spotlight support for iOS 9 : Global search of events, tasks, and notes makes sure you always can find your information anytime, anywhere
- * Multi-level tasks let you visualize your task list with even more precision
- * Full support for Apple Calendar and Reminder alarms mean that you get the power of Informant when opening the alarm
- * Many more major refreshes to all aspects of our interface focusing on ease of use

"I know that there are hundreds of calendar and tasks apps out there, but what makes Informant unique and compelling for our users is that we are the only app that integrates a real GTD-based Task manager and a powerful professional level calendar into one app, along with Notes and Contacts." CEO Alex Kac said. "Our customers believe that juggling between apps for calendar, task, and note management is a detriment to productivity. Informant lets you see the entirety of your life at once. Manage it easily. Across platforms. You aren't tied down to one way of doing things. We designed Informant with over 15 years of productivity experience and that shows in the details."

Pocket Informant sets the standard for what people should expect out of a mobile calendaring and task management app. Informant led the way on iOS by being the first app to integrate your tasks onto your calendar and allowed everyone to have a comprehensive view of their entire day, week or month. Since then, it has ushered numerous other innovations like location-based alerts for tasks, Smart Filters for tasks, event & task templates, saved sets of Calendar Filters and much more. Most recently, Informant has made the leap to the Mac and has begun a new era of helping people stay productive across all their devices.

The standout feature of Informant is our vaunted "Focus View". The Focus View gives you a daily perspective on your schedule for the next 30 days using any combination of events, tasks, notes, attendees, and our powerful rule-filtering Smart Filters. Furthermore, the Focus View can show you the next event you need to drive to, when you should leave to get

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there on time, and how long a drive it will be. Its updated in real-time for traffic and daily conditions. Tap on the ETA to bring up a map of your whole day's events and locations!

Pricing and Availability:

Pocket Informant 4.91 for iOS is available globally from the iTunes App Store in the Productivity category and also available on OS X direct from our website. It is a universal application, making it one purchase for all of your Apple mobile devices. Pocket Informant is a free download; use the calendar for free, purchase individual purchase packs at \$5 each, or subscribe to Informant Sync for \$15 yearly or \$2 monthly to access all features. Fanatic Software welcomes any inquiries, and will provide promotional copies of Pocket Informant Premium for members of the press.

Fanatic Software:

<http://fanaticsoftware.com/>

Pocket Informant 4.91:

<http://pocketinformant.com/products/pocket-informant-pro/>

Download from iTunes:

<https://itunes.apple.com/app/apple-store/id380732176>

Screenshot (Focus View):

<http://piios-screenshots.s3.amazonaws.com/4.9/Focus.png>

Screenshot (Tasks View):

<http://piios-screenshots.s3.amazonaws.com/4.9/Tasks.png>

Screenshot (Week View):

<http://piios-screenshots.s3.amazonaws.com/4.9/Week.png>

Headquartered in Cedar Park, Texas, Fanatic Software is a privately funded Corporation founded in 1997 by Alex Kac as WebIS and renamed to Fanatic Software in 2016. Fanatic Software has focused on the Mobile PDA and Smartphone market since August of 2001 and quickly rose to become one of the top ten developers by sales for mobile devices shortly thereafter. Fanatic Software is a group of people dedicated to providing quality products, which meet the highest standards, to improve our customers' lives. They have a reputation for innovative, well-planned, and usable design, striving always to do the right thing. They are a dynamic and fluid company, which allows them to make decisions not bound to rigid policy. Copyright (C) 2016 Fanatic Software, Inc. All Rights Reserved. Apple, the Apple logo, Mac OS X, iPhone, iPad, iPod and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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